

Barbra Beck, Ph.D.
 Assistant Faculty Associate
 University of Wisconsin Population Health Institute
 414-286-8510
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Education:

09/1984 - 05/1988	B.A., (Social Work) College of St. Benedict, St. Joseph, Minnesota
09/1988 - 05/1990	M.S., (Sociology) Colorado State University, Fort Collins, Colorado
09/1990 - 05/1997	Ph.D., (Urban Studies) University of Wisconsin – Milwaukee, Milwaukee, Wisconsin

Postgraduate Training and Fellowships:

12/2002	AAMC Early Career Women Faculty Professional Development Seminar Sante Fe, New Mexico
09/2001 – 01/2004	Primary Care Fellowship Department of Family and Community Medicine Medical College of Wisconsin Milwaukee, Wisconsin
01/2007 – 08/2007	PREVENT Institute: Enhancing Leadership in Violence Prevention University of North Carolina Chapel Hill, North Carolina
03/2007	Collaborative Leadership Training University of Wisconsin Healthy Wisconsin Leadership Institute Madison, Wisconsin

Professional Experience:

10/2006 to present	Center Scientist Center for Urban Population Health Milwaukee, WI
10/2006 to present	Assistant Faculty Associate Population Health Institute, School of Medicine and Public Health University of Wisconsin Madison, Wisconsin

10/2006 to present	Public Health Training and Education Coordinator Population Health Institute School of Medicine and Public Health University of Wisconsin Madison, Wisconsin
07/1999 to 10/2006	Assistant Professor, Department of Family and Community Medicine Medical College of Wisconsin Milwaukee, Wisconsin
07/1997 – 06/1999	Urban Community Health Liaison, Center for Healthy Communities, Department of Family and Community Medicine, Medical College of Wisconsin Milwaukee, Wisconsin
01/1997 – 06/1997	Interim Executive Director, Eastern Wisconsin Area Health Education Center, Medical College of Wisconsin Kenosha, Wisconsin
09/1995 – 12/1996	Education Coordinator, Eastern Wisconsin Area Health Education Center, Medical College of Wisconsin Kenosha, Wisconsin

Awards and Honors:

05/2003	The Wisconsin Public Health Association Special Achievement in Public Health Partnership Award, Partners for Progress Initiative (Role: Project Director)
06/2004	Department of Family and Community Medicine Community Partnership Recognition Award, Medical College of Wisconsin (Role: Project PI)
06/2006	Department of Family and Community Medicine Community Partnership Recognition Award, Medical College of Wisconsin (Role: Project PI)

Areas of Research Interest:

1. Violence prevention, particularly youth violence and teen dating/sexual violence prevention, and bullying prevention
2. Developing collective efficacy; building and sustaining community capacity
3. Developing effective strategies to evaluate community-based participatory research and community-academic partnerships

Research Grants and other Funding Sources:

Principle Investigator

Church-Based Health and Wellness (\$450,000)
 March 1, 2005 – October 28, 2006
 Funded by: Healthier Wisconsin Partnership Program

New Directions, Partners for Progress COPC: Working Together to Strengthen the Milwaukee Public Housing Community (\$199,970)
 October 1, 2004 – September 30, 2006
 Funded by: U.S. Department of Housing and Urban Development, Office of University Partnerships

Breast Cancer Education for Underserved Public Housing Residents (\$24,116)
 January 1, 2004 – December 31, 2004
 Funded by: Milwaukee Affiliate of the Susan G. Komen Breast Cancer Foundation

Building Resident Organization Capacity for Healthy Living (\$239,391)
 October 1, 2002 – September 30, 2004
 Funded by: U.S. Department of Housing and Urban Development

Co- Investigator

Expanded Community Role in the Milwaukee Homicide Review Commission (\$475,000)
 March 1, 2008 – February 28, 2011
 Funded by: Wisconsin Partnership Fund

Healthy Youth: Strong and Connected (\$450,000)
 July 1, 2008 – June 30, 2010
 Funded by: Healthy Wisconsin Partnership Program

Project Respect (\$450,000)
 March 1, 2007 – June 30, 2010
 Funded by: Healthier Wisconsin Partnership Program

Objective Structured Clinical Exam (OSCE) to Assess Community Health Competencies (\$150,000)
 July 1, 2006 – October 28, 2006
 Funded by: Advancing a Healthier Wisconsin Educational Leadership for the Health of the Public

Project HOPE (Health of People Everywhere): An Agape/Stritch/MCW Partnership (\$26,962)
February 1, 2005 – January 30, 2006
Funded by: Healthier Wisconsin Partnership Program

The PEAS Coalition: Parklawn Enhanced Anti-Bullying Solutions (\$149,996)
September 30, 2004 – September 30, 2006
Funded by: U.S. Substance Abuse and Mental Health Services Administration

The Partners for Progress COPC: Working Together to Strengthen Milwaukee Public Housing Communities (\$398,000)
August 28, 2000 – August 27, 2003
Funded by: U.S. Department of Housing and Urban Development, Office of University Partnerships

Building Healthier Communities: A Partnership to Address Multigenerational Substance Abuse in a Rural Community (\$325,000)
October 1, 1999 – August 30, 2005
Funded by: U.S. Department of Justice, Office of Juvenile Delinquency Prevention

Publications:

Refereed Journal Publications/Original Papers

Maurana, C., **Beck, B.**, Beversdorf, S., Newton, G., Moving from Medical Student Placement to a Community-Academic Partnership with a Rural Community. J. Rural Health, 16(4):371-379, 2000.

Beck, B., Newton, G., Beversdorf, S., Young S. Albinger, W., Wilke, T., Bettin T., Schuruba, W., Maurana, C. Funding Setbacks: Partnership Strategies for Success. J of Urban and Metropolitan Univ July, 2000.

Maurana, CA, Wolff, M., **Beck, B.**, Simpson, D., Working with Our Communities: Moving from Service to Scholarship in the Health Professions. Education for Health: Change in Learning and Practice 14(2):207-220, 2001.

Beck, B., Wolff, M., Guse, C., Maurana, C.A. Involvement of Family and Community Medicine Professionals in Community Projects. The Journal of Family Practice Online, May, 2002.

Beck, B., Newton, G., Maurana, C.; Lessons in Community Building: From Dialogue to Action. Journal of Higher Education and Outreach, 7(3):27-40, 2002.

Wolff, M., Bates, T., **Beck, B.**, Young, S. Cancer Prevention in Underserved African American Communities: Barriers and Effective Strategies. Wisconsin Medical Journal, 102(5):36-40, 2003.

Wolff, M., Young, S., Murphy, M., Holifield, J., Aitch, C., **Beck, B.**, Maurana, C., Leadership in a Public Housing Community. Journal of Health Communication, 9(2):1-8, 2004.

Beck, B., Wolff, M., Bates, T., Beversdorf, S., Young, S., Ahmed, S. Development, Implementation and Evaluation of an M3 Community Health Curriculum. Medical Education Online, 9:4, 2004. <http://www.med-ed-online.org>.

Ahmed, S.M., **Beck, B.**, Maurana, C.M., Newton, G., Overcoming Barriers to Effective Community-Based Participatory Research in US Medical Schools. Education for Health: Change in Learning and Practice, 17(2):141-151, 2004.

Wolff, M., **Beck, B.**, Young, S., Bates, T., Ahmed, S.M., A Health Advocate Program: Evaluation by Stakeholders. Journal of Higher Education Outreach and Engagement, 9(2), 2005.

Beck, B., Wolff, M., Young, S., Ahmed, S. Engaging Academic Physicians in a Community-Academic Partnership: Lessons Learned. Scholarship in Action: Applied Research and Community Change, November 2005.

Beversdorf, S., Ahmed, S.M., **Beck, B.** Community-Academic Partnerships and Institutional Review Board Insights. Partnership Perspectives, 4(1):95-104, 2007.

Beck, B. Young, S. Development of a Church-Based Cancer Education Curriculum Using CBPR. Journal of Health Care for the Poor and Underserved, 18:28-34, 2007.

Invited Commentary

Ahmed, S., **Beck, B.**, Wolff, M., Bates, T.: Commentary on: Jerant, A.F., Franks, P., Jackson, J.E., Doesgter, M.P.: Age-related disparities in cancer screening: Analysis of 2001 Behavioral Risk Factor Surveillance data. Annals of Family Medicine 2(5): 481-487, 2004. Online Discussion Forum TRACK (Topical response to the annals of community knowledge), October 10, 2004 www.annfammed.org.

Work in Progress and Under Review

Beck, B., Henning-Smith, C. Development and Implementation of a Multi-Sectoral Fatherhood Initiative: Lessons Learned from Milwaukee. (submitted to The Fatherhood Journal).

Beck, B., Guilonard, K., Lacke, S., Bell-Calvin, J., Bretl, D., Simpson, P., Nugent, M., and Sheets, L. Project Respect: Developing Staff Capacity to Address Sensitive Public Health Issues (revise and resubmit to Journal of Progress in Community Health Partnerships).

Beck, B., Melzer-Lange, M. A Community-Academic Partnership to Reduce Bullying at an Inner-City Elementary and Middle School. (In progress).

Beck, B., Kessler, C. Children's Exposure to Violence (In progress).

Presentations (Peer-reviewed and Invited):

BECK, B. Health Care for Indigent Children: A Comparison between the Working-Poor and the Poor-Poor, Annual Meetings of the Pacific Sociological Society, Spokane, WA, 04/1990

BECK, B. Building Healthier Communities, 1st Annual Department of Family and Community Medicine Education Forum, Milwaukee, WI, 03/1998

Beverdors, S., Quall, T., **BECK, B.**, Franco, M. The Wisconsin Express, 2nd Annual Community-Campus Partnerships for Health National Conference, Pittsburgh, PA 04/1998

BECK, B., Beverdors, S., Maurana, C. Pastors, Providers, and Pie: A Community-Academic Partnership, Annual Meetings of the National Rural Health Association, Orlando, FL, 05/1998

BECK, B., Newton, G., Maurana, C. Pastors, Providers and Pie: A Community-Academic Partnership, 7th Annual Department of Family and Community Medicine Research Forum, Milwaukee, WI, 06/1998

Beverdors, S., Quall, T., **BECK, B.**, Franco, M. The Wisconsin Express, Annual Meetings of the Wisconsin Public Health Association, Pewaukee, WI, 06/1998

Beverdors, S., Newton, G., **BECK, B.**, Johnson, T., Cernohous, A., Maurana, C. Storytelling 101, 3rd Annual Community-Campus Partnerships for Health National Conference, Seattle, WA 03/1999

Beverdors, S., **BECK, B.**, Newton, G., Johnson, T., Maurana, C. Putting CCPH Principles into Practice: Stories from the Heartland, 3rd Annual Community-Campus Partnerships for Health National Conference, Seattle, WA 03/1999

Beverdors, S., **BECK, B.**, Maurana, C.A. Community-Based Student Placement, 2nd Annual Department of Family and Community Medicine Education Forum, Milwaukee, WI, 03/1999

BECK, B., Basarich, J., Beversdorf, S. The Rural Ambassador Program, 32nd Society of Teachers of Family Medicine Annual Conference, Seattle, WA 04/1999

BECK, B., Maurana, C.A., Wolff, M. Involvement of Family and Community Medicine Faculty in Community Health Programs, 8th Annual Department of Family and Community Medicine Research Forum, Milwaukee, WI, 06/1999

BECK, B. Non-Financial Barriers to Access to Health Care and their Influence on Hospitalization for Asthma, 8th Annual Department of Family and Community Medicine Research Forum, Milwaukee, WI, 06/1999

Lippert, M.A., **BECK, B.** Directory of Model Programs for Community Health Improvement, 127th Annual Meeting of the American Public Health Association, Chicago, IL 11/1999

Beversdorf, S., **BECK, B.** A Rural-Urban Partnership for Prevention: Bridging the Community-Academic Divide, 127th Annual Meeting of the American Public Health Association, Chicago, IL 11/1999

Newton, G., **BECK, B.**, Beversdorf, S., Bettin, T., Albinger, W., Cernohous, A., Maurana, C. Workshop for Losers: What do we do now that we didn't get the grant? 4th Annual Community-Campus Partnerships for Health Conference, Washington, DC 04/2000

Beversdorf, S., **BECK, B.**, Maurana, C. Beyond the Rhetoric: Building Meaningful Partnerships with Communities, 33rd Society of Teachers of Family Medicine Annual Conference, Lake Buena Vista, FL 05/2000

Young, S., **BECK, B.**, Newton, G., Bates, T., Wolff, M., Maurana, C.A. Partners for Progress: A Partnership to Improve Health in Milwaukee Public Housing, Health Summit 2000, Madison, WI, 06/2000

BECK, B., The Partners for Progress COPC: Working Together to Strengthen Milwaukee Public Housing Communities, Satellite Broadcast, COPC Grantees, Washington, DC, (03/2001)

BECK, B., Newton, G., Maurana, C., Albinger, W. The Partners for Progress COPC: Working Together to Strengthen Milwaukee Public Housing Communities, Community Outreach Partnership Center National Conference, Denver, CO 04/2001

BECK, B. and Ronan, A.. Strategies to Effectively Work with Low Literacy Populations, 34th Society of Teachers of Family Medicine Annual Conference, Denver, CO 04/2001

BECK, B., Newton, G., Maurana, C., Newby, T. Lessons in Community Building: From Dialogue to Action, 5th Annual Community Campus Partnerships for Health Conference, San Antonio, TX 05/2001

BECK, B., and Beversdorf, S. Measuring Coalition Effectiveness, 5th Annual Community Campus Partnerships for Health Conference, San Antonio, TX 05/2001

BECK, B., Newton, G., Maurana, C.A.. Neighbors Helping Neighbors: Assessing Community-Identified Assets and Concerns, 10th Annual Department of Family and Community Medicine Research Forum, Milwaukee, WI, 05/2001

Nohl, A., Robertson, G., **BECK, B.**, Beversdorf, S. Belize: It's Where You Want to Be, Winter Refresher, Pewaukee, WI, 02/2002

BECK, B. and Beversdorf, S. International Community Health Curriculum, 35th Society of Teachers of Family Medicine Annual Conference, San Francisco, 04/2002

BECK, B., Ahmed, S., and Maurana, C.A.. Teaching Community Health Concepts to Undergraduate Medical Students, 35th Society of Teachers of Family Medicine Annual Conference, San Francisco, 04/2002

BECK, B. and Barbeau, K. Partnerships with Hope VI, Community Outreach Partnership Center National Conference, Pittsburgh, PA 04/2002

BECK, B. and Lahti, J. Community Economic Development: Workforce Development, Community Outreach Partnership Center National Conference, Pittsburgh, PA 04/2002.

BECK, B., Community-Oriented Primary Care: The Belize Experience, 2nd Year Physician Assistant Students, Marquette University 11/2002

BECK, B. and Beversdorf, S. Community Development Impact in Urban and Rural Areas, Health Promotion and Human Development Graduate Students, University of Wisconsin-Stevens Point 02/2003

BECK, B., Wolff, M., Bates, T., Beversdorf, S., Young, S., Ahmed, S.. Becoming a Community Responsive Physician: An M3 Community Health Curriculum, 12th Annual Department of Family and Community Medicine Research Forum, Milwaukee, WI, 06/2003

BECK, B., Bates, T., Wolff, M., Ahmed, S., Young, S. Becoming a Community Responsive Physician: An M3 Community Health Curriculum, 36th Society of Teachers of Family Medicine Annual Conference, Atlanta, GA 09/2003

BECK, B. and Maclin, T. Church-Based Educational Program for Cancer Prevention, Milwaukee Health Forum, Milwaukee, WI, 11/2003

BECK, B. and Young, S. Breast Cancer Education for Underserved Public Housing Residents, 13th Annual Department of Family and Community Medicine Research Forum, Milwaukee, WI 06/2005

BECK, B. and Young, S. Using Community-Based Participatory Research to Assess Milwaukee Public Housing Women's Perceptions of Breast Health, 4th International Conference on Urban Health, Toronto, Canada, 10/2005

BECK, B. and Young, S. Using Community-Based Participatory Research to Develop and Implement Church-Based Cancer Education Modules, 4th International Conference on Urban Health, Toronto, Canada, 10/2005

BECK, B. and Beversdorf, S. Building Partnerships for Healthy Communities, Health Promotion and Human Development Graduate Students, University of Wisconsin-Stevens Point (03/2006)

Beversdorf, S., Fry, C., **BECK, B.**, Young, S., Wynn, N., Means, J. Partnerships Across Wisconsin, Wisconsin Public Health Association Annual Conference, Wisconsin Dells, WI, 05/2006

Beversdorf, S., Young, S., **BECK, B.** Skills for Building Effective, Healthy Community-Academic Partnerships, Wisconsin Public Health Association Annual Conference, Wisconsin Dells, WI, 05/2006

Servais, E., **BECK, B.**, Sharon Garrett. Partnership Kaleidoscope: The Healthier Wisconsin Partnership Program Mosaic of Communities, Academia and Funder, Community-Campus Partnerships for Health 9th Annual Conference, Minneapolis, MN, 06/2006

Sheets, L., Lacke, S., **BECK, B.**, Guilonard, K. Project Respect: A community-based teen dating and sexual violence education program, WPHA – WALHDAB Annual Conference, Appleton, WI, 07/2009

Sheets, L., Lacke, S., **BECK, B.**, Guilonard, K. Project Respect: A community-based teen dating and sexual violence education program, American Public Health Association 137th Annual Meeting, Philadelphia, PA, 11/2009

Editorial and Review Activities:

Editor: The Communique' Quarterly newsletter of the Wisconsin Public Health Association

Ad hoc Journal Reviewer: Family and Community Health; Journal of Rural Health; American Journal of Public Health; Wisconsin Medical Journal; Journal of Progress in Community Health Partnerships

Ad hoc Grant Reviewer: U.S. Department of Housing and Urban Development, Community Outreach Partnership Center (COPC); University of Wisconsin, Wisconsin Partnership Fund; Faculty Research Mini Grants, Aurora University of Wisconsin Academic Medical Group; Center Scientist Development Award, Center for Urban Population Health

Professional Affiliations:

American Sociological Association
Community-Campus Partnerships for Health
Wisconsin Public Health Association
American Public Health Association

Classes Taught:

Graduate: Introduction to Public Health Seminar; MPH Field Work Seminar; Medical Information Management; Community Health in a Developing Country; Effects of Socio-economic Status, Culture, and Health Literacy on Health Status and Access to Health Care; Promoting Health in Urban Underserved Communities.

Undergraduate: Introduction to Sociology; Marriage and Family Studies; Social Problems.

Current Graduate Students and Fellows (primary or secondary advisory):

Paula Tran (primary advisory)
Eika Gutowski (secondary advisor)
Courtenay Kessler (primary advisor)
Samantha Perry (primary advisor)
Raisa Koltun (primary advisor)

Prior Student and Fellow Supervision:

Adam Ronan (1st year medical student, 1999)
Suzanne Walczak (4th year medical student, 2004)
Melanie Shrank-Krueger (4th year medical student, 2004)
Ivelisse Michel (4th year medical student, 2005)
Matthew Noordsij-Jones (4th year medical student, 2006)
Morgen Alexander-Young (Population Health Fellow, 2006 - 2008)
Sabrina Smiley (Population Health Fellow, 2006 – 2008)
Jessie Tobin (Population Health Fellow, 2006 – 2008)

Carrie Henning-Smith (Population Health Fellow, 2007 – 2009)
Amanda Schultz (Population Health Fellow, 2007 – 2009)
Courtenay Kessler (Population Health Fellow, 2008 – present)
Samantha Perry (Population Health Fellow, 2008 – present)
Raisa Koltun (Population Health Fellow, present)