

## Background

The Survey of the Health of Wisconsin (SHOW) is an observational, prospective study in the State of Wisconsin, modeled after the National Center for Health Statistics (NCHS) Surveys. SHOW will draw a random and representative sample of residents of Wisconsin for the health survey. SHOW will conduct in-person interviews, take health measurements, and collect biological samples. All of the information and samples will be compiled into a databank for future research.

## Goal

To establish an infrastructure for population health research in the State of Wisconsin.

## Assessments

SHOW will conduct assessments of:

- Population health needs
- Baseline health status and lifestyle information
- Environmental data
- Health care access and utilization
- Biological samples
- Temporal trends
- Larger cohort to longitudinally study health outcomes and their determinates

## Population

SHOW will randomly select 1,200 households annually across the State of Wisconsin and recruit adults in those households between 21-74 years old.

## Timeline

January 2006 – ongoing

## Future implications

As a shared resource, SHOW will provide researchers and state officials with population-based data for monitoring health status throughout the state.

## Funding source

Wisconsin Partnership Fund for a Healthy Future



University of Wisconsin  
SCHOOL OF MEDICINE  
AND PUBLIC HEALTH



One of SHOW's two Mobile Examination Centers. SHOW's five member field teams will travel the state in these units to conduct the survey assessments. The mobile units supplement SHOW's two survey exam centers; the headquarters and survey center in Middleton, WI and survey center at the Aurora Sinai Medical Center in downtown Milwaukee, WI.

## SHOW Partners & Contacts

### F. Javier Nieto, MD, PhD

PI & Director of SHOW  
Department of Population Health Sciences  
University of Wisconsin-Madison

### Loren Galvao, MD, MPH

Associate Director of SHOW for Milwaukee  
Center for Urban Population Health

### Kathleen Massoth, MS

Research Manager for SHOW  
(608) 821-1241 or (888) 433-SHOW

Center for Urban  
Population Health

Working together to improve the health of communities