



Tom Barrett  
Mayor

Bevan K. Baker, FACHE  
Commissioner of Health

Administration

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December 18, 2009

Dear Community Partner,

The City of Milwaukee Health Department is pleased to announce the launch of a new and exciting city-wide safe sleep campaign to prevent infant death in our city. Please join us for the kick-off event and unveiling of a provocative advertisement to remind residents that the safest place for a baby to sleep is on their backs, in their own crib or bassinet, with no pillows, bumper pads, blankets, or toys. Milwaukee's 2008 Infant Mortality data will also be released.

Date: Monday, December 28, 2009  
Time: 2:00 p.m.  
Location: Southside Health Center  
1639 S. 23<sup>rd</sup> Street  
Milwaukee, WI 53204

Infant mortality, like many other public health issues, requires community support to see sustained improvements. We thank you for your continued dedication toward ensuring the health of all our residents.

I hope you'll be able to join us at the event.

Sincerely,

Bevan K. Baker, FACHE  
Commissioner of Health  
City of Milwaukee Health Department