



## Background

The Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL) is a partnership with clinics around the state to provide evidence-based, cost-efficient Screening, Brief Intervention, and Referral to Treatment services to help patients make positive changes. The Center for Urban Population Health is coordinating the Milwaukee-based operations of this initiative.

## Primary Purpose

To enhance the delivery of evidence-based, culturally competent substance abuse **S**creening, **B**rief **I**ntervention, **R**eferral, and **T**reatment (SBIRT) services in healthcare settings throughout Wisconsin.

## Objectives

- Proactively identify individuals who may be at risk of alcohol and drug abuse
- Use motivational interviewing principals to enhance cultural competence
- Provide brief interventions and recommend treatment
- Use quality improvement Plan, Do, Study, Act cycles on service volume, fidelity, and patient satisfaction

## Timeline

May 2007 – Present

## Population

WIPHL provides SBIRT services to all patients 18 and older seen at 4 culturally diverse Aurora Health Care Clinics.

In 2009, the WIPHL program expanded services into the Women's Health Clinic at Aurora Sinai Hospital, which included screening and treating pregnant women.

## Funding Source

The Bureau of Mental Health and Substance Abuse of Wisconsin Department of Health

and Family Services through funding from the Center for Substance Abuse Treatment of the US Substance Abuse and Mental Health Services Administration

## Partners

WIPHL consists of 20 health clinics dispersed throughout the state of Wisconsin.

## Principal Investigator

*University of Wisconsin School of Medicine and Public Health*

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## Local Investigators & Staff

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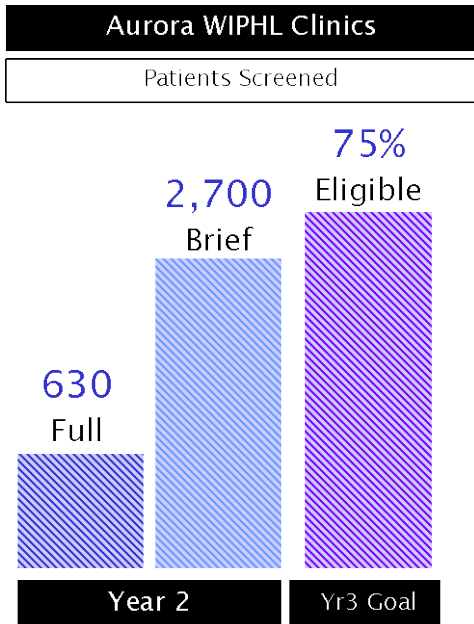
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## Progress Update



In Year 2 of this project AUWMC clinics have brief screened over 2,700 patients, full screened over 630 patients, and referred a number of patients to treatment. In year 3 our goal is to brief screen and full screen 75% of eligible patients and expand services to adolescents and pregnant women.