



Background

The Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL) is a partnership with clinics around the state to provide evidence-based, cost-efficient Screening, Brief Intervention, and Referral to Treatment services to help patients make positive changes. The Center for Urban Population Health is coordinating the Milwaukee-based operations of this initiative.

Primary Purpose

To enhance the delivery of evidence-based, culturally competent substance abuse Screening, Brief Intervention, Referral, and Treatment (SBIRT) services in healthcare settings throughout Wisconsin.

Objectives

- Proactively identify individuals who may be at risk of alcohol and drug abuse
- Use motivational interviewing principles to enhance cultural competence
- Provide brief interventions and recommend treatment
- Use quality improvement Plan, Do, Study, Act cycles on service volume, fidelity, and patient satisfaction

Timeline

May 2007 – Present

Population

WIPHL provides SBIRT services to all patients 18 and older seen at 4 culturally diverse Aurora Health Care Clinics.

Funding Source

The Bureau of Mental Health and Substance Abuse of Wisconsin Department of Health and Family Services through funding from the Center for Substance Abuse Treatment of the US Substance Abuse and Mental Health Services Administration

Partners

WIPHL consists of twenty health clinics dispersed throughout the state of Wisconsin. Aurora sites work with 16 other family care clinics around the state to provide health services.

Principal Investigator

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For more information, visit:
www.wiphl.com