

## PROJECT BRIEF

# United Way of Greater Milwaukee Healthy Girls Evaluation

### Background

Teen birth rates in the City of Milwaukee are higher than both those in the state and the nation. In order to address this issue, the United Way of Greater Milwaukee dedicated a funding stream to teen pregnancy prevention programming – their Healthy Girls funding. In 2008, realizing the need for comprehensive program evaluation, the United Way contracted with the Center for Urban Population Health to develop and conduct an evaluation across all of their supported teen pregnancy programming. These programs were using a variety of curricula, evidence-based and not, as well as targeting a variety of audiences.

### Goals

- Identify common outcomes and create an evaluation plan across all Healthy Girls partners
- Train funded community partners to collect evaluation data
- Describe the impact of the United Way's funding

### Population Served

Community organizations receiving funding to implement healthy relationship and teen pregnancy prevention programming in the city of Milwaukee.

### Timeline

January 2008- present

### Accomplishments as of April 2010

- Comprehensive evaluation plan created in collaboration with the community organizations
- Evaluation instrument created and tested
- 10 community organizations trained on data collection and implementation of evaluation activities

- Data from over 150 youth collected and analyzed

### Next Steps

Once a process is developed for this specific funding stream the hope is to expand it to other teen pregnancy prevention programs throughout the City in order to get a city-wide measure of the success of all teen pregnancy prevention programs.

### Project Partners

*United Way of Greater Milwaukee*

Nicole Angresano, Associate Director of Community Impact

Julie Rothwell, Healthy Girls Coordinator

*Center for Urban Population Health*

Jessica Rice, MPH, Manager of Design, Analysis and Evaluation

Melissa Lemke, MA, Research Specialist

Paula Tran, BS, Project Assistant

### Funding Source

The United Way of Greater Milwaukee

The Center for Urban Population Health is a partnership among the University of Wisconsin School of Medicine and Public Health, the University of Wisconsin-Milwaukee, and Aurora Health Care, Inc. Our mission is advancing population health research and education to improve the health of urban communities.