

SURVEY OF THE HEALTH OF WISCONSIN SUMMER 2007 UPDATE

The Survey of the Health of Wisconsin's newly established headquarters in Middleton, Wisconsin, is alive with activity. Survey staff is busy in preparation; SHOW is aiming to launch into field operation, knocking at doors all around the state, within the next four months.

SHOW is establishing two permanent Survey Centers, a headquarters in Middleton, and a Survey Center in Milwaukee. SHOW moved into its new Middleton headquarters and Survey Center in June of 2007. The facility houses three exam rooms and a laboratory. The headquarters is also home to SHOW's administrative staff. SHOW's Milwaukee Survey Center should be operational by November at the Physician Office Building of Aurora Sinai Medical Center, to readily accommodate Milwaukee area participants.

SHOW's two Mobile Exam Centers (MEC) were delivered in June. The units were constructed specifically for the survey by LifelineMobile. The MECs feature private and comfortable examination and interview areas, as well as a laboratory for secure specimen processing. The units will travel the state and serve as Survey Centers for the areas of Wisconsin that are not readily served by SHOW's Middleton and Milwaukee Survey Centers.

In early August, the Survey hired its field team of six Research Specialists and four Outreach Specialists. SHOW's administrative staff carefully selected these ten candidates after an extensive search, and are pleased with the breadth of experience and diversity that they bring to the project. The SHOW field team will begin a 12 week extensive training and certification course at the end of August 2007.



SHOW administrative staff are all smiles as they pick up SHOW's new wheels, two state-of-the-art Mobile Exam Centers constructed by LifelineMobile, in early June.

SHOW aims to conduct dry runs in October and November of this year and to begin field operations by January, 2008. SHOW is currently under IRB Review and is awaiting IRB approval.

SHOW aims to recruit approximately 1,100 adults from a sample of randomly selected households throughout the state. To this end, SHOW staff will be contacting leaders in the selected communities around the state to build awareness and interest in the survey.

The Wisconsin health databank that SHOW will create will be available for scientists and other public health professionals to utilize in research efforts in the future. Additionally, SHOW will be exploring numerous ways to partner with entities interested in expanding the survey's scope. SHOW will host a Symposium early next year to introduce the survey to interested institutions and investigators around the state. To be included in SHOW's mailing list or for more information about the SHOW project, email info@show.wisc.edu, or call (888) 433-SHOW.

