
Karen A. Palmersheim

COMPLETED EDUCATION:

Doctor of Philosophy in Social Welfare	University of Wisconsin - Madison Madison, WI - 2001
Doctor of Philosophy Minor in Aging Studies	University of Wisconsin - Madison Madison, WI - 2001
Master of Science in Epidemiology	University of Wisconsin - Madison Madison, WI - 2001
Master of Social Work	University of Wisconsin - Milwaukee Milwaukee, WI - 1990
Baccalaureate of Science in Dental Hygiene	Marquette University Milwaukee, WI - 1981

RESEARCH EXPERIENCE:

- ▶ **Principal Investigator (2017)** **\$432,000**
Tobacco Surveillance, Evaluation, and Data Dissemination
Wisconsin Department of Health Services, Division of Public Health
- ▶ **Principal Investigator (2013-2016, annual renewal)** **\$232,000**
Tobacco Surveillance and Evaluation
Wisconsin Department of Health Services, Division of Public Health
- ▶ **Co-Principal Investigator (2014)** **\$125,000**
Wisconsin Youth Tobacco Survey
Wisconsin Department of Health Services, Division of Public Health
- ▶ **Researcher (July, 2016 - present):** *University of Wisconsin-Milwaukee, Center for Urban Population Health (Tobacco Surveillance and Evaluation, and Data Dissemination)*
Develop the program's annual workplan in collaboration with the grant's contract administrator at our funding agency [Wisconsin Division of Public Health (DPH)]; As needed, develop proposals for research involving primary data collection projects, which may include instrument development, protocol development, submitting applications to the Institutional Review Board, contracting and liaising with external agencies, and interacting with research subjects; Provide training, mentoring and project oversight to project staff and graduate students; Contribute to working meetings with the grant's contract administrator at the DPH; Analyze data from various tobacco-related data systems, write reports and manuscripts, and present findings at meetings and conferences as appropriate; Develop press releases, and communicate with media outlets; Provide information to policy-makers on relevant issues via oral or written testimony; Complete and submit the program's mid-year and end-year reports to the funding agency; Partner with, and provide research support for, other Wisconsin Tobacco Prevention and Control Program funded organizations throughout the state

- ▶ **Researcher (February, 2011 – June, 2016): *University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research (Tobacco Surveillance and Evaluation)***
 Develop the program's annual workplan in collaboration with the grant's contract administrator at our funding agency [Wisconsin Division of Public Health (DPH)]; As needed, develop proposals for research involving primary data collection projects, which may include instrument development, protocol development, submitting applications to the Institutional Review Board, contracting and liaising with external agencies, and interacting with research subjects; Provide training, mentoring and project oversight to project staff and graduate students; Contribute to working meetings with the grant's contract administrator at the DPH; Analyze data from various tobacco-related data systems, write reports and manuscripts, and present findings at meetings and conferences as appropriate; Develop press releases, and communicate with media outlets; Provide information to policy-makers on relevant issues via oral or written testimony; Complete and submit the program's mid-year and end-year reports to the funding agency; Partner with, and provide research support for, other Wisconsin Tobacco Prevention and Control Program funded organizations throughout the state
- ▶ **Program Director (November, 2005 - February, 2011): *University of Wisconsin-Madison, Carbone Cancer Center (Tobacco Surveillance and Evaluation Program)***
 Develop and provide oversight of the program's annual workplan and budget; Develop staff positions, including the drafting of position descriptions, interviewing and hiring; Conduct weekly staff meetings; Provide oversight and supervision of work conducted by program staff; Provide mentoring and training to graduate students; Complete and submit the program's mid-year and end-year reports to our funding agency [Wisconsin Division of Public Health (DPH)]; Serve as the program's liaison with the contract administrator at our funding agency; Conduct working meetings with the contract administrator at DPH and relevant program staff; Provide information to policy-makers on relevant issues via oral or written testimony
- ▶ **Researcher/Epidemiologist (November, 2004 - February, 2011): *University of Wisconsin-Madison, Carbone Cancer Center (Tobacco Surveillance and Evaluation Program)***
 Analyze data from various tobacco-related data systems, write reports and manuscripts, and present findings at meetings and conferences as appropriate; Develop proposals for research involving primary data collection projects, which may include instrument development, protocol development, submitting applications to the UW Health Sciences Institutional Review Board, contracting and liaising with the UW Survey Center, providing training and oversight to project staff, and interacting with research subjects as necessary; Provide methodological and statistical assistance to graduate students working on research projects and theses
- ▶ **Assistant Researcher (January, 2002 - November, 2004): *University of Wisconsin-Madison, Institute on Aging***
 Contributed to the successful acquisition of a \$26 million, 6-year program grant; Contributed to the oversight and development a 45-minute telephone interview and 100-page self-administered questionnaire for a longitudinal, national study of health and well-being; Managed the data and documentation of a national study of health and well-being; Contributed to the oversight and development of an Access database and user's manual; Conducted quantitative and qualitative data analyses; Prepared and presented findings in tabular and graphical format; Prepared manuscripts for publication; Supervised staff computer programmer, graduate and undergraduate students assisting on research projects.
- ▶ **Project Assistant (July, 1999 - December, 2001): *University of Wisconsin-Madison, Institute on Aging***
 Conducted qualitative and quantitative data analyses; Prepared and presented findings in tabular and graphical format; Prepared manuscripts for publication; Contributed to the development of proposals for grant submissions
- ▶ **Project Manager (1996 - 1997): *University of Wisconsin-Madison, Office of Rural Health***
 Under general supervision, designed and implemented a data collection method by which to routinely measure and monitor risk factors associated with premature mortality among two Native American tribes in the State of Wisconsin; Constructed the data collection instruments, collected and analyzed the data, wrote up findings; Presented methods and findings to community leaders and physicians; Methodology and data have been incorporated into ongoing program planning and monitoring at the community level

- ▶ **Project Director (1990):** *University of Wisconsin-Milwaukee, School of Social Work (Master's thesis)*
Evaluated two programs designed to intervene with families at risk of child abuse and neglect; The programs were provided by two social service agencies serving primarily African American and Hispanic families in Milwaukee; Adapted standardized data collection instruments, provided oversight of data collection, analyzed the data and wrote up the findings; Evaluations were submitted to Milwaukee County Department of Social Services to aid in funding considerations
- ▶ **Research Skills:** Formulating research goals and objectives, developing methodological protocols, developing data collection instruments, collecting data, coding data, analyzing data, managing data and documentation for public use, preparing and presenting research findings, managing research project staff
- ▶ **Statistical Knowledge:** Various methodological approaches and statistical procedures (Descriptive Statistics, ANOVA, GLM, Linear Regression, Logistic Regression, etc.)
- ▶ **Computer Skills:** Word, Excel, Power Point, SPSS, Publisher, EndNote, and QSR NUD*IST; Working knowledge of Access, SAS, and EPI Info

TEACHING EXPERIENCE:

- ▶ **Guest Lecturer (2009):** *University of Wisconsin-Madison, School of Medicine and Public Health*
Developed and delivered lecture as part of a modular course, "Tobacco Prevention and Control Programs and Policies"
- ▶ **Lecturer (2007):** *University of Wisconsin-Madison, School of Social Work*
Instructor for a master's level core course, "Human Behavior in the Social Environment"; Developed course outline and syllabus; Developed and delivered lectures; Developed student assignments and assessment tools; Graded papers and examinations; Assigned student grades
- ▶ **Teaching Assistantships:** *University of Wisconsin-Madison (2 semesters: 1993-1994), University of Wisconsin-Milwaukee (2 semesters: 1989-1990)*
Developed and led discussion sections for undergraduate courses; Developed and delivered lecture; Contributed to the construction of student assessment tools; Proctored examinations; Graded papers and examinations
- ▶ **Teaching Practicum (1981):** *Marquette University, School of Dental Hygiene*
Developed course and lecture outlines, objectives and goals; Developed and delivered lecture; Provided one-on-one instruction to students in clinical and laboratory settings
- ▶ **Sunday School Teacher:** Developed lesson plans and guided classroom reading and discussion; Developed and guided classroom art and craft projects
- ▶ **4-H Youth Leader:** Provided individual and group instruction to 4-H youth in various projects; Vice president and president of a 4-H club with a membership of 200
- ▶ **Teaching Skills:** Formulating goals and objectives, preparing and delivering lectures, preparing and guiding discussion sections, instructing students in clinical and laboratory settings, developing and administering assessment tools, grading assessment tools

CLINICAL EXPERIENCE:

- ▶ **Counselor (1989-1990):** Lutheran Counseling & Family Services, Brookfield, Wisconsin; Children's Outing Association, Milwaukee, Wisconsin

- ▶ **Clinical Dental Hygienist (1981-1997):** Periodontics, Prosthodontics, Implant Dentistry, General Dentistry
- ▶ **Clinical Skills:** Interviewing, assessment, treatment planning, treatment implementation, patient education, and outcome evaluation

PUBLICATIONS:

Journal Articles and Chapters

- ▶ Zhang X, Martinez-Donate AP, Kuo D, Jones NR, Palmersheim KA. Trends in home smoking bans in the USA, 1995–2007: prevalence, discrepancies and disparities. *Tobacco Control*, 2011; doi: 10.1136/tc.2011.043802.
- ▶ Palmersheim KA. Trends in cigarette smoking among high school youth in Wisconsin and the United States, 1993-2004. *Wisconsin Medical Journal*, 2005; 104:23-27.
- ▶ Ryff CD, Singer BH, Palmersheim KA. Social inequalities in health and well-being: The role of relational and religious protective factors. In Brim OG, Ryff CD, Kessler RC, editors. *How healthy are we? A national study of well-being at midlife*. Chicago, IL: University of Chicago Press; 2004. p. 90-123.
- ▶ Markus HR, Ryff CD, Curhan, KB, Palmersheim KA. In their own words: Well-being at midlife among high school and college-educated adults. In Brim OG, Ryff CD, Kessler RC, editors. *How healthy are we? A national study of well-being at midlife*. Chicago, IL: University of Chicago Press; 2004. p. 273-319.
- ▶ Palmersheim KA, Remington PL. Trends in breast cancer mortality for blacks and whites in Wisconsin and the United States, 1979-1992. *Wisconsin Medical Journal*, 1996; 95:245-247.

Reports

- ▶ Palmersheim KA, Luongo SM. *Tobacco Taxes: Still an Effective Strategy?* Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Population Health; under review.
- ▶ Palmersheim KA, Luongo SM. *Tobacco Facts 2017*. Milwaukee, Wisconsin: University of Wisconsin-Milwaukee, Center for Urban Population Health; 2017.
- ▶ Palmersheim KA. *Smoking During Pregnancy in Wisconsin: An Update on Trends and Patterns, 1990-2013*. Milwaukee, Wisconsin: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2016.
- ▶ Palmersheim KA, Prosser EC. *Burden of Tobacco in Wisconsin: 2015 Edition*. Milwaukee, Wisconsin: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2015.
- ▶ Palmersheim KA, Prosser EC. *Youth Tobacco Use in Wisconsin and the United States: Trends and Patterns, 1990 - 2012*. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2013.
- ▶ Palmersheim KA, Prosser EC, Luongo S. *2012 Wisconsin Youth Survey: Other Tobacco Products – Middle School [Fact Sheet]*. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2013.

- ▶ Palmersheim KA, Prosser EC, Luongo S. *2012 Wisconsin Youth Survey: Other Tobacco Products – High School [Fact Sheet]*. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2013.
- ▶ Palmersheim KA. *Smoking During Pregnancy in Wisconsin and the United States: Trends and Patterns, 1990 - 2010*. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2012.
- ▶ Palmersheim KA, Pfister KP, Glysch RL. *Smokeless Tobacco Use in Wisconsin: How Many Youth and Adults are At Risk?* Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2011.
- ▶ Palmersheim KA, Voskuil KR, Glysch RL. *The Prevalence of Smoking in Wisconsin: Variability at the County Level*. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2011.
- ▶ Palmersheim KA, Pfister KP, Glysch RL. *The Impact of Wisconsin's Statewide Smoke-Free Law on Bartender Health and Attitudes*. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Initiatives and Research; 2011.
- ▶ Voskuil KR, Palmersheim KA, Glysch RL, Jones NR. *The Burden of Tobacco in Wisconsin: 2010 Edition*. Madison, Wisconsin: University of Wisconsin Carbone Cancer Center, Tobacco Surveillance and Evaluation Program; 2010.
- ▶ Kuo D, Palmersheim K, Jennings BM, Fernan S, White DR. *School Tobacco Program Assessment Report, 2008-2009*. Madison, Wisconsin: University of Wisconsin Carbone Cancer Center, Tobacco Surveillance and Evaluation Program; 2009.
- ▶ Palmersheim KA, Voskuil KR, Glysch RL, Jones NR. *Wisconsin Tobacco Quit Line: Evaluation of the Provision of Free Nicotine Replacement Therapy*. Madison, Wisconsin: University of Wisconsin Paul P. Carbone Comprehensive Cancer Center, Tobacco Surveillance and Evaluation Program; 2009.
- ▶ Palmersheim KA, Hinterthuer CR, Glysch RL, Jones NR. *Smoking During Pregnancy in Wisconsin and the United States: An Update on Trends and Patterns, 1990 - 2007*. Madison, Wisconsin: University of Wisconsin Paul P. Carbone Comprehensive Cancer Center, Tobacco Surveillance and Evaluation Program; 2009.
- ▶ Hinterthuer CR, Palmersheim KA, Anderson KG, Glysch RL, Remington PL. *Smoking Allowed—Trends in Policies that Allow Smoking in the Workplace: Wisconsin and the United States*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2009.
- ▶ Ahrens D, Jones NR, Anderson K, Glysch R, Palmersheim K. *Trends in Tobacco Use Among Wisconsin Youth, 2000-2008*. Surveillance Brief. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center; 2009; 5-1.
- ▶ Kuo D, Palmersheim K, Jennings BM, Fernan S, White DR. *School Tobacco Program Assessment Report, 2007-2008*. Madison, Wisconsin: University of Wisconsin Paul P. Carbone Comprehensive Cancer Center, Tobacco Surveillance and Evaluation Program; 2009.
- ▶ Jones NR, Glysch R, Pfister K, Palmersheim K. *Changes in Cigarette Sales and Collected Tax*

Revenue Following Implementation of the 2008 Tobacco Tax Increase. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2008.

- ▶ Hinterthuer C, Kuo D, Palmersheim K. *Menthol Cigarette Use Among African Americans in Wisconsin*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2008.
- ▶ Anderson K, Glysch R, Palmersheim K. *Wisconsin Tobacco Control Coalitions' Needs Assessment for Program Evaluation Training*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2008.
- ▶ Brown KJ, Palmersheim KA, Glysch RL. *Factors Associated with Youth Smoking in Wisconsin*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2008.
- ▶ Kuo D, Palmersheim K, Moberg DP, Kanikula P, White DR. *School Tobacco Program Assessment Report, 2006-2007*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2008.
- ▶ Ahrens D, Anderson K, Jovaag AR, Kuo D, Palmersheim K. *Exposure to Secondhand Smoke in Wisconsin Homes*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2008.
- ▶ Brown KJ, Palmersheim KA, Jovaag, AR, Wegner MV. *Adult Smoking in Wisconsin: An Assessment of Trends in Adult Smoking, 1990-2006*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2007.
- ▶ Brown K, Palmersheim K, Wegner M. *Cigarette Prices and Tobacco Consumption in Wisconsin: Implications of Increased Tobacco Taxes*. Surveillance Brief. Vol. 3, No. 3. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center; 2007.
- ▶ Kuo D, Palmersheim K, Moberg DP, Kanikula P, White DR. *School Tobacco Program Assessment Report*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2007.
- ▶ Palmersheim K, Wegner M, Remington P. *Health Effects of Smoke-free Bars in Wisconsin*. Surveillance Brief. Vol. 3, No. 1. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center; 2007.
- ▶ Palmersheim KA, Remington PL, Wegner MV. *The Impact of a Smoke-Free Ordinance on the Health and Attitudes of Bartenders, One Year Later*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2007.
- ▶ Jovaag AR, Palmersheim K. *Reducing Tobacco Consumption in Wisconsin: Has Early Progress in Reducing Tobacco Use Stalled?* Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2007.
- ▶ Jovaag AR, Palmersheim K. *Policies on Smoking in Wisconsin County and Municipal Buildings and Vehicles*. Madison, WI: University of Wisconsin Paul P. Carbone Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2006.

- ▶ Jovaag AR, Palmersheim KA, Ullsvik JC, Kvale K, Umland MA, Remington PL. *Smoking During Pregnancy in Wisconsin and the United States*. Surveillance Brief. Vol. 2, No. 6. Madison, WI: University of Wisconsin Comprehensive Cancer Center; 2006.
- ▶ Jovaag AR, Palmersheim KA, Ullsvik JC, Kvale K, Umland MA, Remington PL. *Smoking During Pregnancy in Wisconsin and the United States: Trends and Patterns, 1990-2004*. Madison, WI: University of Wisconsin Comprehensive Cancer Center, Tobacco Surveillance and Evaluation Program; 2006.
- ▶ Jovaag AR, Palmersheim KA, Ullsvik JC. *Written Smoke-free Policies in Wisconsin County and Municipal Buildings as of January 2006*. Madison, WI: University of Wisconsin Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2006.
- ▶ Kuo D, Palmersheim K. *Consumer Attitudes and Behaviors Before and After the Implementation of a Smoke-free Workplace Ordinance in Appleton, Wisconsin: Results of Two Cross-sectional Studies*. Madison, WI: University of Wisconsin Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2006.
- ▶ Kuo D, Palmersheim K, Ullsvik JC. *Employment at Smoke-free Workplaces--Milwaukee-Racine And Wisconsin, 1995-2002*. Madison, WI: University of Wisconsin Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2006.
- ▶ Palmersheim KA, Remington PL, Gundersen DF. *Smoke-free Bars Associated with Reduced Exposure to Secondhand Smoke and Fewer Upper Respiratory Symptoms*. Surveillance Brief. Vol. 2, No. 2. Madison, WI: University of Wisconsin Comprehensive Center; 2006.
- ▶ Umland MA, Palmersheim KA, Ullsvik JC, Wegner MV. *Burden of Tobacco in Wisconsin*. Madison, WI: University of Wisconsin Comprehensive Cancer Center; 2006.
- ▶ Palmersheim KA, Remington PL, Gundersen DF. *The Impact of a Smoke-free Ordinance on the Health and Attitudes of Bartenders*. Madison, WI: University of Wisconsin Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2006.
- ▶ Palmersheim KA, Ullsvik, JC, Remington, PL. *Youth Smoking in Wisconsin: An Assessment of Trends in Youth Smoking Through 2004*. Madison, WI: University of Wisconsin Comprehensive Cancer Center, Tobacco Surveillance and Evaluation Program; 2005.
- ▶ Palmersheim KA, Remington PL, Gundersen DF, Wegner M, Ullsvik JC. *Madison Bartenders Baseline Survey: Preliminary Findings, Brief Report*. Madison, WI: University of Wisconsin Comprehensive Center, Tobacco Surveillance and Evaluation Program; 2005.

PRESENTED RESEARCH:

Oral Presentations

- ▶ Palmersheim KA, Glysch R. Disparities in Tobacco Use: Rural Populations – Harder to Find, Easier to Forget. *National Conference on Tobacco or Health*. Austin, Texas, 2017.
- ▶ Palmersheim KA. A Systematic Ecological Approach to Youth Smokeless and Spit Tobacco Prevention. *7th National Smokeless and Spit Tobacco Summit*. Missoula, Montana, 2013.
- ▶ Palmersheim K, Glysch R, Hrabik L. Still a Burning Issue: Tobacco Surveillance and Evaluation. *2013 Wisconsin State Prevention Conference*. Wisconsin Dells, Wisconsin, 2013.

- ▶ Palmersheim K, Batson T. According to A New Survey: Sorting Through the Complexities of Survey Questionnaire Construction and Administration. *2013 Wisconsin State Prevention Conference*. Wisconsin Dells, Wisconsin, 2013.
- ▶ Palmersheim KA. Impact of Wisconsin's Smoke-free Law on Hotel/Motel Revenue and Employment. *National Conference on Tobacco or Health. Special Session with the Centers for Disease Control and Prevention, Office on Smoking and Health*. Kansas City, MO, 2012.
- ▶ Palmersheim KA. Smoking During Pregnancy in Wisconsin and the United States: Trends and Patterns, 1990 - 2007. Invited Speaker. *Wisconsin Women's Health Foundation, First Breath Program: Annual Meeting*. Steven's Point, Wisconsin, 2010.
- ▶ Palmersheim KA. Smoking During Pregnancy in Wisconsin and the United States: Trends and Patterns, 1990 - 2007. Invited Speaker. *Wisconsin Division of Public Health: Prenatal Care Coordination Meeting*. Madison, Wisconsin, 2010.
- ▶ Palmersheim KA (presenter). Kuo D, Palmersheim K, Wegner M, Remington P. Current Trends in Adult Smokeless Tobacco Use in Wisconsin. *5th National Summit on Smokeless and Spit Tobacco*. Madison, Wisconsin, 2009.
- ▶ Palmersheim KA (presenter). Marks J, Glysch R, Palmersheim K, Nathan Jones. Trends in Smokeless Tobacco Use Among Wisconsin Secondary Students. *5th National Summit on Smokeless and Spit Tobacco*. Madison, Wisconsin, 2009.
- ▶ Palmersheim KA. Factors Associated with Youth Smoking in Wisconsin. *Wisconsin Tobacco Prevention and Control Conference*. Madison, Wisconsin, 2008.
- ▶ Palmersheim KA. Cheers! Breathing Easier and Smoking Less, One Year Later. *Wisconsin Tobacco Prevention and Control Conference*. Madison, Wisconsin, 2007.
- ▶ Palmersheim KA (presenter and session moderator), Remington PL, Gundersen, DF. The Impact of Clean Indoor Air Ordinances on Barworkers. *13th World Conference on Tobacco OR Health*. Washington, D.C., 2006.
- ▶ Palmersheim KA (presenter), Ahrens DA. The Impact of Clean Indoor Air Ordinances on Bars and Taverns, and the People Who Work in Them. *Wisconsin Tobacco Prevention and Control Conference*. Madison, Wisconsin, 2005.

Poster Presentations

- ▶ Glysch R, Palmersheim KA. Disparities in smokeless tobacco use among Wisconsin adults. *7th National Summit on Smokeless and Spit Tobacco*. Albuquerque, New Mexico, 2016.
- ▶ Palmersheim KA, Batson T, Hrabik L, Luongo S, Glysch R. Promoting the adoption of smoke-free policies in multi-unit housing: evaluation of an intervention. *American Public Health Association Annual Meeting*. Chicago, Illinois, 2015.
- ▶ Palmersheim KA, Batson T, Hrabik L, Luongo S, Glysch R. Conducting quasi-experimental evaluation in the real world: evaluating Transform Wisconsin's smoke-free multi-unit housing initiative. *American Public Health Association Annual Meeting*. New Orleans, Louisiana, 2014.
- ▶ Palmersheim KA, Glysch R. The impact of smoke-free laws on hotels and motels: keeping the light on. *American Public Health Association Annual Meeting*. New Orleans, Louisiana, 2014.
- ▶ Palmersheim KA, Prosser EC. Smoke-free casinos? Why prohibiting smoking may result in a big payoff. *American Public Health Association Annual Meeting*. New Orleans, Louisiana, 2014.
- ▶ Palmersheim KA. Smoking and premature mortality: the excess burden of tobacco. *National Conference on Tobacco or Health*. Kansas City, MO, 2012.

- ▶ Palmersheim KA, Glysch RL. Transcending policy: reducing the burden of tobacco. *National Conference on Tobacco or Health*. Kansas City, MO, 2012.
- ▶ Palmersheim KA, Glysch RL. Becoming smoke-free: evaluation, communication, and policy: working in tandem. *National Conference on Tobacco or Health*. Kansas City, MO, 2012.
- ▶ Palmersheim KA. The demographics of smokeless tobacco use and the commingling of risks in Wisconsin. *6th National Summit on Smokeless and Spit Tobacco*. Austin, Texas, 2011.
- ▶ Palmersheim KA, Pfister KP, Glysch RL. Wisconsin smoke-free law at work: the proof is in the bartenders. *Wisconsin Public Health Association Annual Meeting*. Appleton, WI, 2011.
- ▶ Palmersheim KA, Attard-Sacco, DN. Bartenders at risk: perceptions of secondhand smoke and whether smoking should be allowed. *Wisconsin Public Health Association Annual Meeting*. Appleton, WI, 2011.
- ▶ Zhang X, Kuo D, Palmersheim K, Jones N, Martinez-Donate A. Home smoking bans in the U.S.: trends, discrepancies, and association with household characteristics. *Wisconsin Public Health Association Annual Meeting*. Madison, WI, 2010.
- ▶ Zhang X, Kuo D, Palmersheim K, Jones N, Martinez-Donate A. Home smoking bans in the U.S.: trends, discrepancies, and association with household characteristics. *University of Wisconsin Population Health Sciences Annual Poster Session*. Madison, WI, 2010.
- ▶ Palmersheim K, Voskuil K, Glysch R, Jones N, Remington P. Does free NRT make a difference? Evaluation of the Wisconsin Tobacco Quit Line. *Program Evaluation Conference, Centers for Disease Control and Prevention, Office on Smoking and Health*. Atlanta, GA, 2009.
- ▶ Palmersheim K, Hinterthuer C, Glysch R, Jones N, Remington P. Smoking during pregnancy: mothers and babies at risk. *University of Wisconsin Population Health Sciences 50th Anniversary Symposium*. Madison, WI, 2009.
- ▶ Kuo D, Palmersheim K, Wegner M, Remington P. Current trends in smokeless tobacco use among Wisconsin adults. *University of Wisconsin Population Health Sciences 50th Anniversary Symposium*. Madison, WI, 2009.
- ▶ Kuo D, Palmersheim K, Glysch R, Remington P. Parental smoking status, gender of the smoker parent, and non-smoking home rule in Wisconsin families with underage children. *University of Wisconsin Population Health Sciences 50th Anniversary Symposium*. Madison, WI, 2009.
- ▶ Voskuil K, Palmersheim K, Glysch R, Jones R, Remington P. Adult smoking in Wisconsin counties: prevalence, rankings and sampling strategies, 2006-2008. *University of Wisconsin Population Health Sciences 50th Anniversary Symposium*. Madison, WI, 2009.
- ▶ Givens ML, Palmersheim KA, Martinez-Donate AP. Smoking behavior among bartenders in Madison and Appleton: the impact of smoke-free legislation. *University of Wisconsin Population Health Sciences 50th Anniversary Symposium*. Madison, WI, 2009.
- ▶ Marks JY, Jones NR, Pfister KP, Palmersheim KA, Remington PL. Changes in counter-marketing and access to tobacco products among Wisconsin middle and high school students. *University of Wisconsin Population Health Sciences 50th Anniversary Symposium*. Madison, WI, 2009.
- ▶ Hinterthuer C, Kuo D, Glysch R, Palmersheim K. Menthol cigarette use among African Americans. *National Conference on Tobacco or Health*. Phoenix, AZ, 2009.
- ▶ Hinterthuer C, Palmersheim K, Anderson K, Glysch R, Remington P. Smoking allowed: trends in policies that allow smoking in the workplace. *National Conference on Tobacco or*

Health. Phoenix, AZ, 2009.

- ▶ Ahrens DM, Anderson KG, Palmersheim KA, Glysch RL, Jones NR. Trends in Wisconsin youth tobacco use, 2000-2008. *University of Wisconsin Paul P. Carbone Comprehensive Cancer Center Retreat*. Madison, WI, 2009.
- ▶ Kuo D, Palmersheim K, Remington P. Healthcare intervention for preventable risk behaviors: physicians' advice on smoking cessation in the U.S., 1995 to 2002. *American Public Health Association Annual Meeting*. San Diego, CA, 2008.
- ▶ Kuo D, Palmersheim K, Glysch R, Remington P. Mind if I smoke? Trends in Wisconsin physicians' advice on smoking cessation, 1995 to 2002. *American Public Health Association Annual Meeting*. San Diego, CA, 2008.
- ▶ Palmersheim KA, Gundersen DF, Wegner MV, Remington PL. Breathing easier and smoking less: sooner and later. *American Public Health Association Annual Meeting*. San Diego, CA, 2008.
- ▶ Kuo D, Palmersheim K, Remington P. Do you smoke? Trends in Wisconsin physicians' advice on smoking cessation, 1995-2002. *Wisconsin Public Health Association Annual Meeting*. Madison, WI, 2008.
- ▶ Hinterthuer C, Palmersheim K, Anderson K. Employee risk of exposure to secondhand smoke, by work area policy in Wisconsin. *University of Wisconsin Department of Population Health Sciences Annual Poster Session*. Madison, WI, 2008.
- ▶ Brown, K, Palmersheim K, Glysch R. Factors associated with youth smoking in Wisconsin. *University of Wisconsin Population Health Institute Biennial Conference*. Pewaukee, WI, 2007.
- ▶ Anderson KG, Palmersheim KA, Glysch RL. Trends in Wisconsin youth tobacco use. *National Conference on Tobacco OR Health*. Minneapolis, MN, 2007, and, *University of Wisconsin Population Health Institute Biennial Conference*. Pewaukee, WI, 2007.
- ▶ Ahrens D, Anderson K, Jovaag A, Kuo D, Glysch R, Palmersheim K. Exposure to secondhand smoke in Wisconsin homes. *National Conference on Tobacco OR Health*. Minneapolis, MN, 2007, and, *University of Wisconsin Population Health Institute Biennial Conference*. Pewaukee, WI, 2007.
- ▶ Palmersheim KA, Remington PL, Wegner MV. Changes in bartenders' health and attitudes after the establishment of a smoke-free ordinance. *National Conference on Tobacco OR Health*. Minneapolis, MN, 2007, and, *University of Wisconsin Population Health Institute Biennial Conference*. Pewaukee, WI, 2007.
- ▶ Kuo D, Glysch R, Palmersheim K. Family background, home smoking restrictions, and adolescent smoking. *National Conference on Tobacco OR Health*. Minneapolis, MN, 2007, and, *University of Wisconsin Population Health Institute Biennial Conference*. Pewaukee, WI, 2007.
- ▶ Kuo D, Palmersheim KA, Glysch RL. Appleton smoking ordinance: changes in public acceptance for smoke-free bars. *National Conference on Tobacco OR Health*. Minneapolis, MN, 2007.
- ▶ Brown, K, Palmersheim K, Wegner M. Are higher cigarette prices associated with lower levels of smoking in Wisconsin? *National Conference on Tobacco OR Health*. Minneapolis, MN, 2007.
- ▶ Brown, K, Jovaag A, Wegner M, Palmersheim K. Adult smoking in Wisconsin: an assessment of trends in adult smoking, 1990-2006. *National Conference on Tobacco OR Health*. Minneapolis, MN, 2007.
- ▶ Palmersheim KA, Ullsvik JC, Remington PL. Youth smoking in Wisconsin: an assessment of trends through 2004. *13th World Conference on Tobacco OR Health*. Washington, D.C., 2006.

- ▶ Umland MA, Palmersheim KA, Gangnon RE, Durkin MS, Remington PL. Factors associated with maternal smoking in Wisconsin and the United States, 2002. *Department of Population Health Sciences Annual Poster Session*. Madison, Wisconsin, 2006.
- ▶ Palmersheim KA, Umland M, Ullsvik JC. Factors associated with smoking among Wisconsin youth. *Wisconsin Tobacco Prevention and Control Conference*. Madison, Wisconsin, 2005.
- ▶ Palmersheim KA. Socioeconomic disadvantage over the life course and smoking cessation. *14th Annual Colloquium on Aging*. Madison, Wisconsin, 2002.

TRAINING VIDEOS & WEBINARS:

- ▶ Co-presenter in an online seminar on maternal smoking entitled *Tobacco Use and Pregnancy in Wisconsin: Reflecting on 20+ Years of Data*. The online seminar was produced by the Wisconsin Women's Health Foundation and targeted smoking cessation providers of the First Breath Program and other tobacco prevention and control partners throughout the state. Madison, Wisconsin, 2016.
- ▶ Co-presenter in the production of a continuing medical education (CME) training video on maternal smoking entitled *Perinatal Smoking Cessation: Challenges and Opportunities*. The CME was produced by the Wisconsin Women's Health Foundation, in partnership with Cease Smoking Today (CS2Day) and the Interstate Postgraduate Medical Association. Madison, Wisconsin, 2014.
- ▶ Developed an interactive computer display presenting the MIDUS National Study of Health and Well-Being. *15th Annual Colloquium on Aging*. Madison, Wisconsin, 2003.

MENTORED THESES:

- ▶ Umland MA. Trends and predictors of maternal smoking in Wisconsin and the United States, 1989-2004. University of Wisconsin, Madison, WI: 2006.

DISSERTATION:

- ▶ Cumulative socioeconomic disadvantage, life course stressful events, and smoking cessation. University of Wisconsin, Madison, WI: 2001.

AWARDS AND HONORS:

- ▶ New Investigator Award - Social/Behavioral Aging Research April, 2002

EDUCATIONAL WORKSHOPS/CONTINUING EDUCATION:

- ▶ Data Analysis Technical Assistance (DATA) Workshop. Centers for Disease Control and Prevention, Atlanta, Georgia, 2012.
- ▶ Using Tech Tools. University of Wisconsin, Madison, Wisconsin, 2009.

- ▶ Introduction to Dreamweaver. University of Wisconsin, Madison, Wisconsin, 2009.
- ▶ Wisconsin Tobacco Prevention and Control Program Team Retreat. Appleton, Wisconsin, 2006.
- ▶ Manager/Supervisor Conference: Promoting Effective Workplace Dynamics. University of Wisconsin, Madison, Wisconsin, 2006.