

Colorectal Cancer in Wisconsin

Evidence-Based Quality Improvements Boost Screening Rates

The Wisconsin Colorectal Cancer Control Program (WCRCCP) was a five-year initiative (2015-2020) to increase colorectal cancer (CRC) screening rates. Funded by the Centers for Disease Control and Prevention (CDC), the program was designed to decrease disparities in CRC screening and mortality among African American, Hispanic, and Native American men and women who live below the poverty line and seek their medical care from a Federally Qualified Health Center in Wisconsin.

Colorectal cancer is Wisconsin's second deadliest cancer

2,551 New cases per year	939 Deaths per year
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2012-2016 annual averages

Participating health systems:

9

Participating clinics:

17

Annually serving:

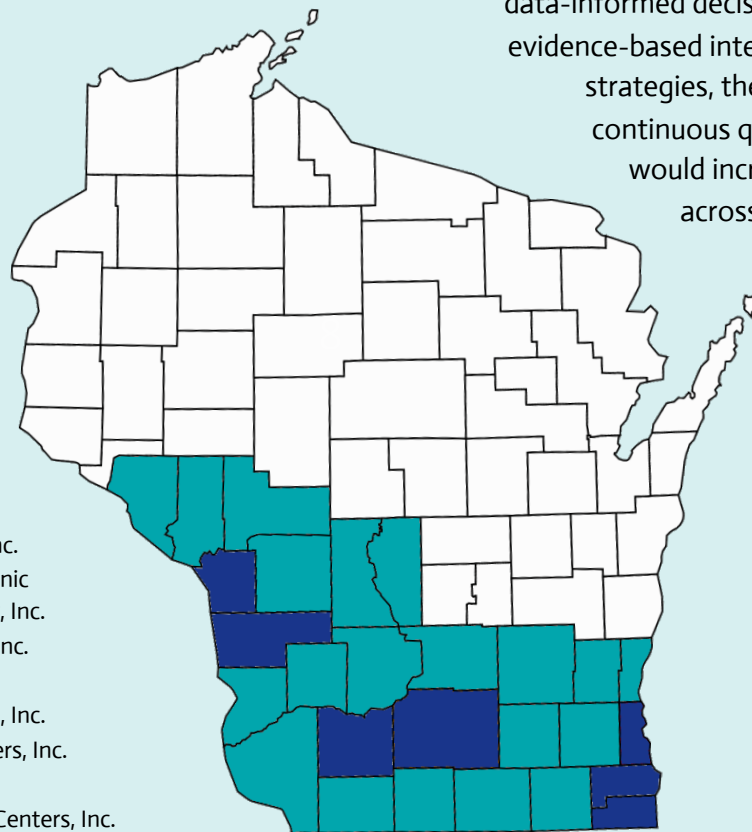
18,400+

patients ages 50-75


Participating systems:

Access Community Health Centers, Inc.
Aurora Walker's Point Community Clinic
Gerald L. Ignace Indian Health Center, Inc.
Kenosha Community Health Center, Inc.
Milwaukee Health Services, Inc.
Outreach Community Health Centers, Inc.
Progressive Community Health Centers, Inc.
Scenic Bluffs Health Center, Inc.
Sixteenth Street Community Health Centers, Inc.

Partner health systems were phased in over the first three years of the five-year program period. Using data-informed decision making to implement evidence-based interventions and supportive strategies, the program aimed to forge continuous quality improvements that would increase CRC screening rates across the nine health systems.



- Full county coverage
- Partial county coverage

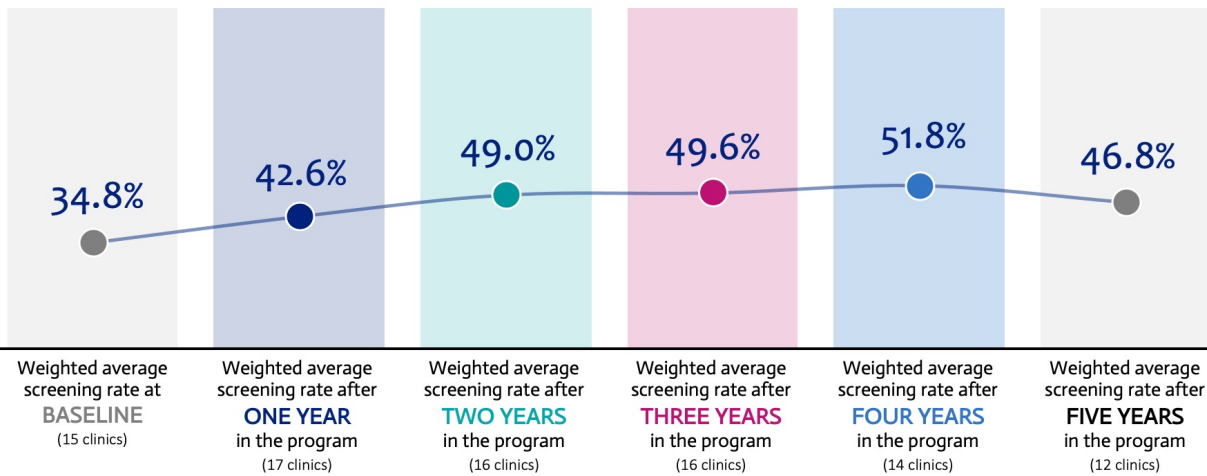
See reverse  for detailed program results



www.wicancer.org



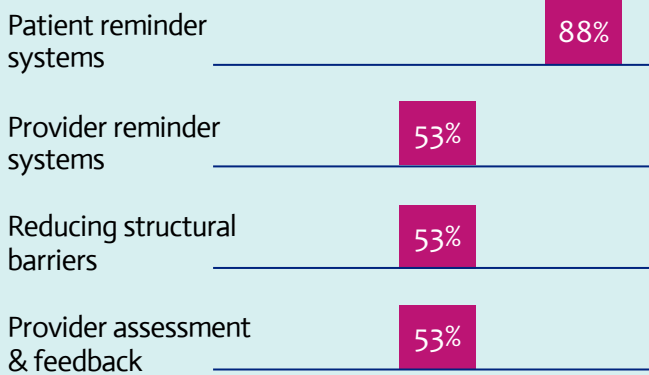
Screening rates rose 17 percentage points prior to the pandemic



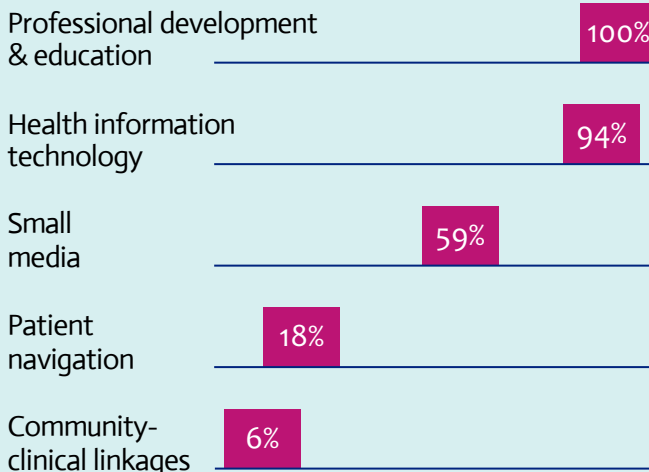
Primary care services were dramatically impacted due to the COVID-19 pandemic beginning in March 2020 (Program Year 5).

Evidence-Based Interventions (EBIs)

Implementation rates across the 17 participating clinics



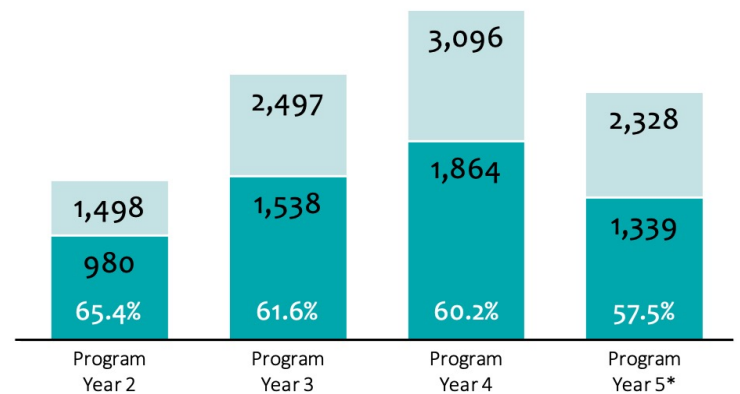
Supporting Strategies



At-home test distribution & completion

Includes FIT, iFOBT, and stool-DNA tests

Total distributed: 9,419 Completed: 5,720 / 60.7%



*COVID-19 impacts began

Positive results from at-home tests

At-home tests completed

5,720

At-home tests with a positive result

436

Positivity rate

7.6%