Promoting Best Practices
CUPH Seminar Series
June 17, 2022
Overview

- **PROBLEM:** SUDs
- **APPROACH:** PBP
- **ACHIEVEMENTS TO DATE**
- **CHALLENGES & DISCUSSION**
As of 10/31/2021, there have been 1,064 opioid-related deaths in the year.

As of 12/31/2020, there have been 4,187 opioid-related inpatient and emergency room hospital visits in the year.

Rate per 100,000 of Opioid-Related Deaths and Emergency Room Hospitalizations
Use of Opioids and Heroin in Wisconsin

Proportion who Used a Prescribed Opioid in the Past Year: Wisconsin 2019

- 18-49: 14.0%
- 50-64: 18.0%
- 65+: 17.2%
- Overall: 15.8%

Estimated Proportion of Drug Misuse in the Past Year

- Opioid Misuse:
  - U.S.: 4.1%
  - WI: 4.7%
- Heroin Use:
  - U.S.: 0.3%
  - WI: 0.5%

An estimated 1 in 6 Wisconsin adults (18+) were prescribed and used an opioid in the past year.
### Wisconsin Stimulant Deaths

<table>
<thead>
<tr>
<th></th>
<th>2014–2020</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Death Count</td>
<td>Death Rate per 100,000</td>
</tr>
<tr>
<td>Cocaine</td>
<td>1,595</td>
<td>3.9</td>
</tr>
<tr>
<td>Other Psychostimulants</td>
<td>823</td>
<td>2.0</td>
</tr>
</tbody>
</table>
Annual and Cumulative **Cocaine Deaths** Over Time

Between 2014 and 2020, there were 1,595 cocaine deaths.

In 2020, there were 397 cocaine deaths.

Annual and Cumulative **Amphetamine Overdoses** Over Time

Between 2012 and 2020, there were 3,289 total amphetamine overdose hospitalizations.

In 2020, there were 471 amphetamine overdose hospitalizations.
What We Do

**Mission**
To provide a platform and opportunities for advancing collaborative and innovative behavioral health education, capacity training, peer-to-peer learning, and evaluation to professionals working in the substance use disorders field.

**Vision**
The substance use prevention, treatment and recovery workforce provides quality, holistic services to Wisconsin residents.

**Overarching Goals**
Promote best practice in substance use prevention, treatment and recovery services to professionals working in the substance use disorder field
Develop collaborative relations with community, academic and governmental organizations to meet the needs and gaps in training in Wisconsin
Develop and evaluate evidence-based education to support treatment professionals in Wisconsin.
Who We Are

Wisconsin CONNECT is a collaborative. It seeks to provide technical assistance and training opportunities for substance use prevention and treatment grantees, providers, clinicians, social workers, and support staff; drawing on local and national academic and community resources.

We do this to further reduce and prevent substance use in Wisconsin.

We do this in partnership among Wisconsin Department of Health Service's Division of Care and Treatment Services, Bureau of Prevention, Treatment and Recovery, Center for Urban Population Health and our network of training providers.
Our Approach

- Promoting Research
- Engaging Communities
- Enhancing Practice
- Improving Wellness
What We Provide

Online Training  Virtual/Hybrid Conferences  Peer Learning
Growth and Evolution

Promoting Best Practices (Yr 1)
- Training
- Technical Assistance
Growth and Evolution

Promoting Best Practices (Yr 1)
- Training
- Technical Assistance

Promoting Best Practices (Yr 2)
- Training
- Technical Assistance
- Virtual Conference
Growth and Evolution

Promoting Best Practices (Yr 1)
- Training
- Technical Assistance

Promoting Best Practices (Yr 2)
- Training
- Technical Assistance
- Virtual Conference

Promoting Best Practices (Yr 3)
- Training
- Technical Assistance
- Hybrid Conference & Meth Recovery Summit
- Workforce Assessment
- Tribal Adaptation of PCIT
Promoting Best Practices (Yr 1)

Training  Technical Assistance

Promoting Best Practices (Yr 2)

Training  Technical Assistance  Virtual Conference

Promoting Best Practices (Yr 3)

Training  Technical Assistance  Hybrid Conference & Meth Recovery Summit  Workforce Assessment  Tribal Adaptation of PCIT

Promoting Best Practices (Yr 4)

Training  Technical Assistance  Hybrid Conference & Meth Recovery Summit  Workforce Assessment  Tribal Adaptation of PCIT

Prevention Conference  Harm Reduction Conference
What We’ve Accomplished

Since July 2020, we have ...

- Developed the Wisconsin CONNECT website: www.wisconsinconnect.org
- Provided 600+ technical assistance consultations
- Offered training from 70+ trainers/facilitators
What We’ve Accomplished

80+ trainings provided\(^1\), including:

- Two certificate programs developed from scratch: Total of 4 cohorts
  - Substance Use & Pregnancy Certificate Program
  - FASD\(^2\) Training of Trainers Certificate Program
- Two ECHO\(^3\) programs: 31 sessions
  - Women & Substance Use ECHO
  - ASAM\(^4\) ECHO
- ASAM Criteria Course: 7 trainings
- Matrix Model Training: 5 trainings

Nearly 100 hours of on-demand training content recorded

\(^1\) Not including content from Opioids, Stimulants, & Trauma Summit
\(^2\) FASD: Fetal Alcohol Spectrum Disorders
\(^3\) ECHO: Extension for Community Healthcare Outcomes
\(^4\) ASAM: American Society of Addiction Medicine
What We’ve Accomplished

<table>
<thead>
<tr>
<th>Annual Opioids, Stimulants, &amp; Trauma Summit</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registrants</td>
<td>669</td>
<td>778</td>
</tr>
<tr>
<td>Virtual</td>
<td>669</td>
<td>446</td>
</tr>
<tr>
<td>In-person</td>
<td>--</td>
<td>332</td>
</tr>
<tr>
<td>Sessions</td>
<td>12</td>
<td>29</td>
</tr>
<tr>
<td>Keynotes</td>
<td>3</td>
<td>5</td>
</tr>
<tr>
<td>Breakout Sessions</td>
<td>9</td>
<td>24</td>
</tr>
<tr>
<td>Continuing Education Hours Distributed</td>
<td>3,555</td>
<td>11,038</td>
</tr>
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</table>
What We’ve Accomplished

Who benefits?

- 2,330+ unique individuals have participated in programming
- Common job titles/credentials include:
  - Case Manager
  - Counselor or Therapist
  - Peer Support Specialist
  - Recovery Coordinator
  - Physicians and nurses
  - CSAC (Clinical Substance Abuse Counselor)
  - CSW (Clinical Social Worker)
  - LMFT (Licensed Marriage & Family Therapist)
  - LPC (Licensed Professional Counselor)
  - SAC (Substance Abuse Counselor)
## What We’ve Accomplished

<table>
<thead>
<tr>
<th>Evaluation Metrics</th>
<th>First 8 months</th>
<th>Next 7 months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satisfied with training</td>
<td>80%</td>
<td>88%</td>
</tr>
<tr>
<td>Expectations were met</td>
<td>60%</td>
<td>76%</td>
</tr>
<tr>
<td>Likely to attend future training</td>
<td>63%</td>
<td>83%</td>
</tr>
<tr>
<td>Likely to recommend training</td>
<td>67%</td>
<td>78%</td>
</tr>
<tr>
<td>Comfortable implementing training content</td>
<td>88%</td>
<td>92%</td>
</tr>
</tbody>
</table>
Evaluation Challenges

- How to best assess participants’ intent to implement
- Response rates
- Finding the right balance:
  - Keeping evaluations brief and manageable for training participants
  - Gathering information requested by funders (subject to change!)
  - Assessing training quality and improving future programming
Program Challenges

- Training promotion and outreach
- Depending on funding tied to legislation
- Staying organized/Program management (Welcome, Coral!)
- Covid (of course...)
  - Continue virtual training?
  - Offer in-person training?
  - Make all training hybrid?
Your Advice For Us

**Evaluation**
- Assessing intent to implement
- Response rates
- Balancing multiple evaluation needs

**Program**
- Promotion & outreach
- Funding sources tied to legislation
- Organization/Program management
- Virtual vs. in-person vs. hybrid training
Wisconsin CONNECT Team

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