***Kaija L. Zusevics, PhD, MPH, CHES***

**Contact Information**

7905 W Clarke Street

Wauwatosa, WI 53213

Cellular Phone Number: (414) 628-4981

Email: [kaija@uwm.edu](mailto:kaija@uwm.edu)

**Current Positions**

Associate Researcher

Center for Urban Population Health

University of Wisconsin – Milwaukee

1020 N 12th Street, Suite 4180 Milwaukee, WI 53223

Adjunct Assistant Professor

Institute for Health and Society

Medical College of Wisconsin

8701 Watertown Plank Road, Milwaukee, WI 53226

**Education**

**2008 – 2012 PhD, Public and Community Health**

Medical College of Wisconsin

Areas of Focus: Community Based Participatory Research; Education; Hope

Dissertation: “Effects of Project-Based Health Education on the Hope and Student Engagement of Urban Students of Color”

**2006 –2008 Masters of Public Health, Community Health Education**

University of Wisconsin at La Crosse

Thesis: “Assessing the online public health education needs, interests, and current capacities of Wisconsin public health professionals”

Graduated Summa Cum Laude

**2002 –2006 Bachelors of Science, Elementary Education, minor in Health Education**

University of Wisconsin at Madison

GPA: 3.985

**Research Experience**

**2015 – Present Associate Researcher**

Center for Urban Population Health

University of Wisconsin – Milwaukee

College of Health Sciences

Milwaukee, WI

**2012 – 2014 Postdoctoral Fellow**

Program in Genomics and Ethics

Center for Bioethics and Medical Humanities

Medical College of Wisconsin

Milwaukee, WI

**2011 Research Assistant**

Tulane University

“Seek, Test, Treat Study”: Qualitative Examination of MSM Perspectives on HIV Prevention Interventions

Funding Agency: National Institutes of Health

Milwaukee, WI

**2011 Research Assistant**

Center for Urban Population Health

Project LAUNCH: A National and Local Review of School Readiness Data

Milwaukee, WI

**2011 Research Assistant**

Medical College of Wisconsin, Institute for Health and Society

Public Health Prevention Paradigm and Health Care Reform Policies

Milwaukee, WI

**2011 Research Assistant**

Medical College of Wisconsin, Institute for Health and Society

Aligning Health Programs with Wisconsin Health Priorities

Milwaukee, WI

**2009 – 2011 Research Assistant**

Center for Urban Population Health

Teen Health Policy Project

Milwaukee, WI

**2009 – 2011 Research Assistant**

Center for Urban Population Health

Project Health: Evaluating a Project-Based Health Education Class

Milwaukee, WI

**2008 Researcher**

University of Wisconsin – La Crosse

Great Britain Public Health Research Tour

Great Britain, United Kingdom

**2006 Health Education Specialist and Researcher**

Student Services / Prevention and Wellness Division

Wisconsin Department of Public Instruction

Madison, WI

**Grant Funded Projects in Current Position**

**2020 - Present** **Fatherhood Fire Grant**

Funded by Administration for Children and Families

**2020 – 2020 Wisconsin Domestic Abuse Homicide Report**

Funded by End Domestic Abuse Wisconsin

**2020 – Present Evaluation of WeRISE Black Doulas Response to COVID-19**

Funded by the Wisconsin Partnership Program

Key Partner: African American Breastfeeding Network

**2019 – Present Wisconsin’s Tobacco Grant Program**

Funded by the Wisconsin Department of Health Services, Division of Public Health, Bureau of Community Health Promotion, Tobacco Prevention and Control Program

**2019 – Present The Gun Violence Project, Collaborative Team Science Grant**

Funded by the University of Wisconsin – Milwaukee

Key Partners: Carroll University and Mothers Demand Action

**2019 – Present Evaluation of the Milwaukee Partnership Project**

Funded by the Morgridge Family Foundation

Key Partner: Milwaukee Public School District

**2019 – 2020 Evaluation of the Community Doula Initiative**

Funded by the Wisconsin Partnership Project

Key Partner: African American Breastfeeding Network

**2019 – 2020 Evaluation of the Supporting At-Risk Mothers in Breastfeeding Grant**

Funded by the Greater Milwaukee Foundation

Key Partner: African American Breastfeeding Network

**2016 – Present Evaluation of Racine Collaborative for Children’s Mental Health Project**

Funded by Healthier Wisconsin Partnership Program’s Community-Based Behavioral Health Initiative

Key Partners: Racine County and Racine Unified School District

**2015 – Present Evaluation of the Stay Strong Initiative**

Funded by the Wisconsin Department of Health Services

Key Partner: Community Advocates

**2015 – Present Evaluation of the Brighter Futures Initiative**

Funded by the Wisconsin Department of Health Services

Key Partner: Community Advocates

**2017 – 2018 Wisconsin’s Title V Pregnancy Prevention Grant Evaluation**

Funded by the Wisconsin Department of Health Services

Key Partner: Community Advocates

**2015 – 2017 Evaluation of the Coverdell Stroke Initiative**

Funded by the Centers for Disease Control and Prevention

Key Partner: Wisconsin Department of Health Services

**2015 – 2017 Breastfeeding Employer Supported Time Project**

Funded by the Kellogg Foundation

Key Partner: African American Breastfeeding Network

**2015 – 2017 Direct Assistance for Dads (DAD) Project**

Funded by the Wisconsin Partnership Program

Key Partner: City of Milwaukee Health Department

**2015 – 2016 Healthy Choices**

Funded by the Wisconsin Partnership Program

Key Partner: Sixteenth Street Community Health Center

**2015 – 2018 Community Health Score Card and Outcomes Measurement Reporting Support**

Funded by Columbia St. Mary’s, Inc.

Key Partner: Milwaukee Health Care Partnership

**2015 - 2016 Childcare Assistance for Motivated Parents Program**

Funded by the Kellogg Foundation

Key Partner: HALO, Inc. in Racine, Wisconsin

**2015 Project LAUNCH (Linking Actions for Unmet Needs in Children’s Health)**

Funded by the Substance Abuse and Mental Health Services Administration

Key Partner: Wisconsin Department of Health Services

**Mentoring Experience**

**2016 - Present Field Placement and Capstone Project Advisor for Graduate students**

Master of Public Health program

Medical College of Wisconsin

Milwaukee, WI

**Teaching Experience**

**Positions**

**2014 – 2015** Assistant Professor

Department of Health, Physical Education, Recreation, and Athletics

Northeastern Illinois University

5500 North St. Louis Avenue, Chicago, IL 60625

**Courses Developed and/or Taught**

**2015 - Present Course Co-Developer and Instructor**

Principles of Epidemiology (Online)

Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**2013 - Present Course Co-Developer and Instructor**

Racial and Ethnic Disparities in Health (Online)

Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**2011– 2016 Adjunct Course Developer and Instructor**

Public Health Policy and Administration Course

Undergraduate in Public Health Program

Carroll University

Waukesha, WI

**2015 – 2015 Course Developer and Instructor**

Human Diseases

Undergraduate Community Health and Wellness Program

Northeastern Illinois University

Chicago, IL

**2014 – 2015 Course Developer and Instructor**

Principles of Epidemiology

Undergraduate Community Health and Wellness Program

Northeastern Illinois University

Chicago, IL

**2014 – 2015 Course Co-Developer and Instructor**

Principles of Health Behavior

Undergraduate Community Health and Wellness Program

Northeastern Illinois University

Chicago, IL

**2014 – 2015 Course Developer and Instructor**

Community Health (Online)

Undergraduate Community Health and Wellness Program

Northeastern Illinois University

Chicago, IL

**2011 – 2012 Adjunct Course Developer and Instructor**

Personal and Community Health Hybrid Course (Partially online)

Undergraduate Health Sciences Programs

Carroll University

Waukesha, WI

**Courses Developed**

**2015 Course Developer**

Sex Education (Online)

Undergraduate Community Health and Wellness Program

Northeastern Illinois University

Chicago, IL

**2013 Course Co-Developer (to be offered in 2014)**

Public Health Research versus Practice (Online)

Certificate in Public Health Ethics / Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**2013 Course Co-Developer (to be offered in 2014)**

Ethics and the Social Constructs of Health (Online)

Certificate in Public Health Ethics / Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**2012 Course Development Consultant and Facilitator**

Urban and Community Pathways Sessions for Medical Students

Medical College of Wisconsin

Milwaukee, WI

**Teaching Assistantships**

**2010 Teaching Assistant**

Principles of Epidemiology Graduate Course (Online)

Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**2010 Teaching Assistant**

Public Health Administration Graduate Course (Online)

Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**Guest Lectures**

**2017 Guest Lecturer**

Doctoral Seminar course in Public Health

Zilber School of Public Health

University of Wisconsin – Milwaukee

Milwaukee, WI

**2015 - Present Guest Lecturer**

Public Health Policy Course (Online)

Lecture: “Access to Health Care for Underserved Populations”

Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**2015 Guest Lecturer**

Current Health Concepts course

Lecture: “Genomics and Ethics”

Current Health Concepts course

Northeastern Illinois University

Chicago, IL

**2014 Guest Lecturer**

Pediatric Residents’ Noon Conference

Lecture: “Race, Racism, and Child Health”

Medical College of Wisconsin

Milwaukee, WI

**2014 Guest Lecturer**

Bioethics

Lecture: “Ethics and Community Engagement”

PhD in Public and Community Health Program

Medical College of Wisconsin

Milwaukee, WI

**2013 – 2014 Guest Lecturer**

Understanding public health policy from diverse perspectives (Online)

Masters of Public Health Programs for WICPHET

Medical College of Wisconsin, University of Wisconsin – La Crosse; University of Wisconsin – Milwaukee and University of Wisconsin – Madison

“Access to health care for underserved populations”

Milwaukee, WI

**2013 – 2014 Guest Lecturer**

Introduction to Public Health

Lecture: “Public Health Policy and Ethics”

Undergraduate in Public Health Program

Carroll University

Waukesha, WI

**2013 Guest Lecturer**

Personal and Community Health Class

Lecture: “Sleep and Immunity: the Role of Genes”

Undergraduate in Health Sciences Program

Carroll University

Waukesha, WI

**2012 - 2013 Guest Lecturer**

Health Policy Class for Medical Students

Lecture: “Health Disparities and Policy Solutions”

Medical College of Wisconsin

Milwaukee, WI

**2011 – 2013 Guest Lecturer**

Public Health Administration Graduate Course (Online)

Lecture: “Sources of Public Health Data”

Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**2012 Guest Lecturer**

Introduction to Epidemiology Graduate Course

Lecture: “Genetics and Disease”

Masters of Public Health Program

Medical College of Wisconsin

Milwaukee, WI

**2012 Course Facilitator**

Medical Ethics and Palliative Medicine Course for Medical Students

Medical College of Wisconsin

Milwaukee, WI

**2011 Guest Lecturer**

Health Psychology Undergraduate Course

Lecture: “Health Promotion”

Marquette University

Milwaukee, WI

**2011 Guest Lecturer**

Introduction to Public Health Course

Lecture: “Public Health for Communities”

Undergraduate Public Health Program

Carroll University

Waukesha, WI

**Additional Teaching Experience**

**2010 – 2011 Assistant Supervisor of Undergraduate Interns**

Center for Urban Population Health

Milwaukee, WI

**2005 – 2006 Student Teacher-Practicum Placements**

Madison Public School District

Madison, WI

**Additional Professional Experience**

**2011 – 2013 Data Analysis Consultant**

Dissertation Research of Dr. Maureen Bezold and Dr. Jeanette Kowalik

Milwaukee, WI

**2008 Education Consultant & Health Educator**

Our Next Generation, Inc.

Milwaukee, WI

**2008 Public Health Consultant**

PandemicInfluenza Policies and Procedures for Health DepartmentsCity of Milwaukee Health Department

Milwaukee, WI

**2007 –2008 Coordinator – Public Health Planning**

University of Wisconsin at Milwaukee

Milwaukee, WI

**2006 –2007 Health Educator**

La Crosse County Health Department

Tobacco Cessation Programs

La Crosse, WI

**2006 Health Education Specialist**

Wisconsin Department of Public Instruction

Student Services Prevention and Wellness Team

Madison, WI

**Publications**

**Dissertation**

**Zusevics, K.L.** (2012). *Testing an intervention to impact student engagement and hope among urban students: A social determinants of health framework*. Diss. Medical College of Wisconsin.

**Thesis**

**Zusevics, K.L.** (2008). *Assessing the Online Public Health Education Needs, Interests, and Current Capacities of Wisconsin Public Health Professionals*. Diss. University of Wisconsin--La Crosse.

**Books**

**Zusevics, K. L.** (2010). *Online Education for Public Health Professionals*. Germany: LAP LAMBERT Academic Publishing.

**Reports**

Palmersheim KA, **Zusevics, K. L**. (2019). Wisconsin Tobacco Facts: Smoking During Pregnancy. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Population Health; 2019 (May).

Palmersheim KA, **Zusevics K. L**. (2019). Wisconsin Tobacco Facts: Consumption, Mortality, and Morbidity. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Population Health; 2019 (March).

Florsheim, P., **Zusevics, K. L.**, Lemke, M., Stehman, C. *Report to the Milwaukee Public Schools on Project Health: A Project Based, Collaborative Learning Approach to Health Education*. (Center for Urban Population Health). Milwaukee, WI.

**Zusevics, K. L.** (2011). *School Readiness Report for Project LAUNCH.* (Center for Urban Population Health). Milwaukee, WI.

**Zusevics, K. L.** (2011). *Best Practices: Summary of 25 Projects Engaged In Health Improvement Efforts Aligned with the 11 Wisconsin Health Priorities.* (Institute for Health and Society, Medical College of Wisconsin report for the Milwaukee Health Department). Milwaukee, WI.

Beversdorf, S., Schmelzer, M., Caldart-Olson, L., Simon, R., Crouch-Smolarek, J., Wolff, M., Gallagher, R., **Zusevics, K. L.,** & Sampson, G. (2008) *Healthy Child = Healthy Learner =Academic Achievement: Recommendations to Improve School Health Services in Wisconsin.* (Healthier Wisconsin Partnership Program report). Kimberly, WI.

**Zusevics, K. L.** (2006). *Alcohol and Other Drug Abuse Policies and Programs in Wisconsin School Districts*. (Wisconsin Department of Public Instruction report). Madison, WI.

Hisgen, J. S., Dibble, N., Humphries, J., **Zusevics, K.L.** , & Carey, L. (2006). *Mental Health Units of Instruction: Mental Health Awareness.* (Wisconsin Department of Public Instruction report). Madison, WI.

**Peer Reviewed Articles**

**Zusevics, K. L.,** Kaemmermer, N., Lang, J., Link, J., & Dot. (2019). A Unique Approach to Quality Improvement within the Stroke System of Care Utilizing Developmental Evaluation. Accepted for publication in *Health Promotion Practice.*

Beck, B., **Zusevics, K.L,** & Dorsey, E. (2019). Why urban teens turn to guns: urban teens’ own words on gun violence. Public health, 177, 66-70.

**Zusevics, K. L.,** Strong, K., McCauley, M., Kirschner, A. L. P., Jeruzal, J., Wilson, S., Knight, C., & May, T. (2018). Community Engagement, Trust, and Genetic Testing for Inherited Diseases Among Adopted Persons. *Escaping the Vines of the Ivory Tower: Reflections of an Engaged Professor* Page 9, 69.

Strong, K. A., May, T., McCauley, M., Pean Kirschner, A. L., Jeruzal, J., Wilson, S. L. **Zusevics, K.L.**, & Knight, C. (2017). Adult adoptees’ attitudes regarding the potential use of genetic information to fill the gap in their family health history. Adoption & Fostering, 41(2), 159-169.

May, T., Evans, J. P., Strong, K. A., **Zusevics, K. L.,** Derse, A. R., Jeruzal, J., ... & Grotevant, H. D. (2016). Issues of “Cost, Capabilities, and Scope” in Characterizing Adoptees' Lack of “Genetic-Relative Family Health History” as an Avoidable Health Disparity: Response to Open Peer Commentaries on “Does Lack of ‘Genetic-Relative Family Health History’Represent a Potentially Avoidable Health Disparity for Adoptees?”. *The American Journal of Bioethics*, *16*(12), W4-W8.

May, T., Strong, K. A., **Zusevics, K. L.,** Jeruzal, J., La Pean Kirschner, Farrell, M., A. Derse, Evans, J., & Grotevant, H. (2016). Does lack of ‘Genetic Relative Family Health History’ represent a potentially avoidable health disparity for adoptees?. *The American Journal of Bioethics, 16*(12), 33-38*.*

May, T., **Zusevics, K.L.,** Derse, A., Strong, K.A., Jeruzal, J., La Pean Kirschner, A., Farrell, M., & Spellecy, R. (2014). The Limits of Traditional Approaches to Informed Consent for Genomic Medicine. *HealthCare Ethics Committee Forum*, Sep *26*(3), 185-202.

Strong, K. A., **Zusevics, K. L.**, Bick, D., & Veith, R. (2014). Views of Non-Medical Professionals Regarding the Return of Whole Genome Sequencing Incidental Findings. Accepted for publication in the *Wisconsin Medical Journal, 113*(5), 179-184.

**Zusevics, K. L.,** Strong, K., Shimoyama, M., & Farrell, M. (2014). The Place for Genomics in Health Education. *Journal of School Health, 84(6),* 351.

Strong, K.A., Dimmock, D., **Zusevics, K. L.,**  Derse, A., Jeruzal, J., Bick, D., Veith, R., Spellecy, R., La Pean Kirschner, A., Geurts, J., Scharer, G., Farrell, M., Worthey, E., May, T. (2014). In the absence of evidentiary harm, existing societal norms regarding parental authority should prevail. *The American Journal of Bioethics: AJOB*, *14(3),* 24.

Strong, K.A., **Zusevics, K. L.,** Bick, D., & Veith, R. (2014). Views of primary care providers regarding the return of whole genome sequencing incidental findings. *Clinical Genetics.*

**Zusevics, K. L.** (2013). Public health genomics: a new space for a dialogue on racism through Community Based Participatory Research. *Public Health, 127*(11), 981-983.

**Zusevics, K. L.** & Johnson, S. (2013). Does Hope Change?: Testing a Project-Based Health Intervention among Urban Students of Color. *The Urban Review, 46*(3), 1-24.

May, T., **Zusevics, K. L.**, & Strong, K. (2013). On the Ethics of Translating Whole Genome Sequencing to Clinical Practice. *Pediatrics*, *132*(2), 207-209.

**Zusevics, K. L.** (2013). Ancillary Care, Genomics, and the Need and Opportunity for Community-Based Participatory Research. *American Journal of Bioethics, 13*(2), 54-56.

**Zusevics, K. L.** Lemke, M., Harley, A, & Florsheim, P. (2013). Project Health: Evaluation of a Project-Based Health Education Program.  *Health Education*, *113*(3), 232-253.

**Zusevics, K. L.,** Gilmore, G., Jecklin, R., & Swain, G. (2009). Online Education: the needs, interests, and capacities of Wisconsin public health professionals. *MERLOT J Online Learning and Teaching*, *5*, 531-45.

**Zusevics, K. L.** (2007). Essential elements of Schools of Public Health: A literature review. *Health Education Monograph, 24*(2), 51-55.

**Manuscripts in Preparation**

**Peer Reviewed Abstracts and Professional Presentations**

**National**

Fitch, J.; Beck, B.; **Zusevics, K.L.;** Dickert, S.; Flower, M.; & Melzer-Lange, M. (2019). Changing the Community Conversation on Firearms. Poster presentation at the *Injury Free Coalition for Kids Annual Conference*, Fort Lauderdale, Florida.

White, H., **Zusevics, K. L.**, Lang, J., Hartley, J., & Ali, L.(2019). A Collaborative Approach to Assessment and Data Collection: The Social Emotional Learning Landscape in Racine Unified School District. Poster presentation at the *2019 Social and Emotional Learning Exchange*, Chicago, IL.

Beck, B., **Zusevics, K. L.**, & Dorsey, E.(2017). Urban Youth Knowledge and Understanding of Gun Violence and Recommendations for Reducing Gun Violence. Poster presentation at the *2017 American Public Health Association Annual Meeting*, Atlanta, GA.

Darcy, D., **Zusevics, K. L.,** LaCounte, E.S., & Swain, G. R. (2017). The DAD Project: Supporting Fathers to Build Strong Families. Oral presentation at the *2017 CityMatCH Leadership Conference and Healthy Start Convention*, Nashville, TN.

Maida, T., Magana, E., **Zusevics, K. L.,** Frazer, D., Contreras, S., & Stehman, C. (2017). Healthy Choices/Elleciones Saludables: A culturally/family centered model for Obesity Intervention in the Latino community. Oral presentation at the *2017Wisconsin Food Summit,* La Crosse, WI.

Maida, T., Magana, E., **Zusevics, K. L.,** Frazer, D., Contreras, S., & Stehman, C. (2016). Healthy Choices/Elleciones Saludables: A culturally/family centered model for Obesity Intervention in the Latino community. Poster presentation at the *2016 Obesity Society’s Annual Scientific Meeting,* New Orleans, LA.

DuBois, D., **Zusevics, K. L.,** LaCounte, E. S., & Swain, G. R. (2016). An Innovative Public Health Program to Strengthen Father Involvement in Families: The Direct Assistance for Dads (DAD) Project. Oral presentation at the *2016 American Public Health Association Annual Meeting*, Denver, CO.

**Zusevics, K. L.,** Greer, D. L., Stehman, C., & Kesslar, C. (2016). Impact of Wisconsin's Project LAUNCH on K5 School Readiness in Milwaukee Public Schools. Oral presentation at the *2016 American Public Health Association Annual Meeting*, Denver, CO.

Kessler, C., Stehman, C., Fong, B.M., & **Zusevics, K. L.** (2015). A Graphic Novella Approach to Case Study Evaluation. Presented by Kessler, C. and Stehman, C. at American Evaluation Association, Evaluation 2015: Exemplary Evaluations in a Multicultural World. Chicago, IL (November).

**Zusevics, K. L.,** May, T., Strong, K., La Pean Kirschner, A., & Jeruzal, J. (2015). On the Potential Use of Genomics for Family Health History Information: Views of Adoptees. Oral presentation at the *2015 American Public Health Association Annual Meeting*, Chicago, IL.

Howard, M., Florsheim, P., **Zusevics, K. L.,** Fuller, B., Lemke, M., & Bokowy, L. (2015). A Tale of Two Curricula: Testing the Impact of Health Education in Public High Schools with At-Risk Youth. Oral presentation accepted for presentation at the *Society for Public Health Education Annual Conference.* Portland, OR.

La Pean Kirschner, A., May, T., **Zusevics, K. L.**, Strong, K., Grotevant, H., Wilson, S., Jeruzal, J., Derse, A., Knight, C., & Farrell, M. (2014). Focus Group Attitudes and Opinions About the Potential Use of Genomic Sequencing as a Substitute for Biological Family History for Adult Adoptees. Poster presentation at the *2014 New Worlds of Adoption Conference*. Amherst, MA.

La Pean Kirschner, A., May, T., **Zusevics, K. L.**, Strong, K., Grotevant, H., Wilson, S., Jeruzal, J., Derse, A., Knight, C., & Farrell, M. (2014). Focus Group Attitudes and Opinions About the Potential Use of Genomic Sequencing as a Substitute for Biological Family History for Adult Adoptees. Poster presentation at the *American College of Medical Genetics Meeting*. Nashville, TN.

**Zusevics, K. L.**, Strong, K. A., & May, T. (2013). Genetics and genomics education at accredited schools and programs of public health. Poster presentation at the *American Public Health Association Annual Meeting*. Boston, MA.

**Zusevics, K. L.** & Johnson, S. (2013). White Complicity and White Moral Responsibility in the Genomic Era. Poster presentation at the *American Society for Bioethics and Humanities Annual Meeting.* Atlanta, GA.

**Zusevics, K. L.**, Johnson, S., Florsheim, P., & Lemke, M. (2013). Project-based learning in health education: Impacts on hope and absenteeism among urban students of color. Poster presentation at the *Third World Congress on Positive Psychology*. Los Angeles, CA.

Strong, K., May, T., **Zusevics, K. L.**, Derse, A.R., Spellecy, R., & Farrell, M. H. (2012). The Medical College of Wisconsin Program in Genomics and Ethics: An empirical bioethics venture. Poster presentation at the *American Society of Human Genetics Annual Conference*. San Francisco, CA.

**Zusevics, K. L.**,Lemke, M., Harley, A., & Florsheim, P. (2012). Case-Study Analysis of a Project-Based Health Education Program. Poster presentation at the *American School Health Association’s 86th Annual School Health Conference*. San Antonio, TX.

**Zusevics, K. L.** Lemke, M., & Harley, A. (2011). Improving Health Education Curriculum through a Community – Engaged Process Evaluation. Poster presentation at the *American Academy of Health Behavior*. Hilton Head, SC.

**Zusevics, K. L.** & Ngui, E. (2010). Effect of Youth Assets on Perceived Physical and Mental Health Status. Round table discussion at the *American School Health Association’s 84th Annual School Health Conference*. Kansas City, MO.

**Zusevics, K. L.** & Ngui, E. (2010). Associations of Youth Assets, Race/Ethnicity, Health Status and Sadness/Hopelessness: An analysis of the Milwaukee & Wisconsin YRBSS. Oral presentation at *SOPHE & CDC's Prevention Research Centers Joint 2010 Conference*. Atlanta, GA.

**Zusevics, K. L.** (2009). Organizing a Statewide Simulcast to Increase Public Awareness of Water and Public Health in Wisconsin. Poster presentation at the *137th American Public Health Association Annual Meeting and Exposition*, Philadelphia, PA.

**Zusevics, K. L. (**2008). Assessing the online public health education needs, interests, and current capacities of Wisconsin public health professionals. Poster presentation at the *American Public Health Association Annual Conference*. San Diego, CA.

Moore, D., Bliss, A., & **Zusevics, K. L.** (2007). Street outreach tobacco control for 18-24 year olds. Poster presentation at the *National Conference on Tobacco or Health.* Minneapolis, MN.

**Regional**

Blackwell, D., Ward, J., & **Zusevics, K.L.** (2019). Community Doula Initiative: Addressing Maternal and Infant Mortality Disparities through Community-Building and Community Voice. Poster presentation at the *2019 Women's Health and Health Equity Research Lecture and Symposium.* Madison, WI.

Fitch, J., **Zusevics, K. L.,** Dickert, S., Parker, J., & Flower, M. (2019). Public Health Solutions To Gun Violence. Workshop presentation at the *National Association of Social Workers - Wisconsin Chapter*. Milwaukee, WI.

White, H., **Zusevics, K. L.**, & Lang, J.,(2019). Improving Children’s Mental Health Through School And Community Partnerships. Poster presentation at the *2019 Advancing Behavioral Health Summit*. Wisconsin Dells, WI.

Vanderheyden, L., Hartley, J., Martone, L., **Zusevics, K.L.**, & Lang, J. (2018). Shining a Light on Social and Emotional Learning. Presentation at the *Building the Heart of Successful Schools Wisconsin Department of Public Instruction Conference.* Madison, WI.

Fitch, J., Beck, B., Flower, M., Levas, M., Rolando, L., & **Zusevics, K.L.** (2018). Guns, Grief and Grace in America: Everyone’s Toolkit. Workshop at the *National Association of Social Workers - Wisconsin Chapter*. Milwaukee, WI.

Hartley, J., Steckloff, J., **Zusevics, K.L.,** Stehman, C., & Lang, J. (2018). Framework, Tools, & Experiences with Behavioral Health Data Collection in two Wisconsin School Systems. Oral presentation at the *2018 Advancing Behavioral Health Summit*. Wisconsin Dells, WI.

Link, J., Lang, J., & **Zusevics, K. L.** (2017).Wisconsin Coverdell Stroke: A Developmental Evaluation Approach to Community Based Stroke Practices. Oral presentation at the *2017 Wisconsin Public Health Association Annual Meeting*, Wisconsin Dells, WI.

**Zusevics, K. L.,** Strong, K., & Derse, A.R. (2013). Genomics: What does it mean for Public Health? Oral presentation at the *2013* *Wisconsin Public Health Association Annual Conference*. Wisconsin Dells, WI.

**Zusevics, K. L.**, Johnson, S., Florsheim, P., & Lemke, M. (2013). Project-based learning in health education: Impacts on hope and absenteeism among urban students of color. Poster presentation at the *2013* *Wisconsin Public Health Association Annual Conference*. Wisconsin Dells, WI.

Strong, K., May, T., **Zusevics, K. L.**, Derse, A.R., Spellecy, R., & Farrell, M. H. (2012). The Medical College of Wisconsin Program in Genomics and Ethics: An empirical bioethics venture. Poster presentation at the *Wisconsin Research and Education Network* *Conference*. Madison, WI.

Hernandez, M., Lemke, M., Florsheim, P., **Zusevics, K. L.** (2011). Public Health in Public Schools: Preliminary Results for the Project Health Program. Submitted to the *Wisconsin Public Health Association Annual Conference.* Appleton, WI.

**Zusevics, K. L.,** Lemke, M., & Florsheim, P. (2010).Do changes in health education policy predict changes in adolescent health outcomes? Poster presentation at the *2010* *Wisconsin Public Health Association and Wisconsin Association of Local Health Departments and Boards Annual Conference*. Middleton, WI.

**Zusevics, K. L.** & Ngui, E. (2010). Associations of Youth Assets, Race/Ethnicity, Health Status and Sadness/Hopelessness: An analysis of the Milwaukee & Wisconsin YRBSS. Oral presentation at the *2010* *Wisconsin Public Health Association and Wisconsin Association of Local Health Departments and Boards Annual Conference*. Middleton, WI.

**Zusevics, K. L.** (2009) Organizing a Statewide Simulcast to Increase Public Awareness of Water and Public Health in Wisconsin. Poster presentation at the *2009 Wisconsin Public Health Association and Wisconsin Association of Local Health Departments and Boards Annual Conference*. Appleton, WI.

**Zusevics, K. L.** (2008). Assessing the online public health education needs, interests, and current capacities of Wisconsin public health professionals. Poster presentation at the *2008 Wisconsin Public Health Association Annual Conference*. Madison, WI.

Moore, D., Bliss, A., & **Zusevics, K. L.** (2007). Street outreach tobacco control for 18-24 year olds. Oral presentation at the *Wisconsin Tobacco Control Conference.* Madison, WI.

**Local**

Greer, D. L., **Zusevics, K. L.,** Stehman, C., & Kesslar, C. (2016). The Impact of Wisconsin’s Project LAUNCH on School Readiness: A Community Quasi-Experimental Intervention Study of K5 Students in Milwaukee Public Schools. Oral presentation at the *Aurora Scientific Day.* Milwaukee, WI.

**Zusevics, K. L.**, Strong, K. A., & May, T. (2013). Genetics and genomics education at accredited schools and programs of public health. Poster presentation at the *Medical College of Wisconsin’s Annual Graduate Student and Postdoctoral Fellow Research Day*. Milwaukee, WI.

Strong, K.A., **Zusevics, K. L.**, Farrell, M,. LaPean Kirschner, A., Jeruzal, J., May, T., Spellecy, R., & Derse, A. (2013). Engagement Study for MCW Genomics. Poster presentation at the *Medical College of Wisconsin’s Annual Research Day*. Milwaukee, WI.

**Zusevics, K. L.**, Florsheim, P., & Lemke, M. (2011). Effects of Project-Based Health Education on the Student Engagement and Hope of Urban Students of Color. Poster presentation at the *University of Wisconsin – Milwaukee, College of Health Sciences Fall Research Symposium*. Milwaukee, WI.

**Zusevics, K. L.**, Florsheim, P., & Lemke, M. (2011). Effects of Project-Based Health Education on the Student Engagement and Hope of Urban Students of Color. Poster presentation at the *Medical College of Wisconsin’s Graduate Student Poster Session.*  Milwaukee, WI.

**Zusevics, K. L.** & Ngui, E. (2009). Associations of Youth Assets, Race/Ethnicity, Health Status and Sadness/Hopelessness: An analysis of the Milwaukee & Wisconsin YRBSS. Presentation at the *Medical College of Wisconsin’s Epidemiology Seminar Series*. Milwaukee, WI.

**Invited Lectures / Talks**

Fitch, J. & **Zusevics, K. L.** (2016). Guns, Grief, and Grace in America: Everyone’s Tool-Kit Project. Presentation for the *Osher Lifelong Learning Institute*, University of Wisconsin-Milwaukee’s School of Continuing Education. Milwaukee, WI.

**Zusevics, K. L.** (2013). What’s Your Use of Race? A Dialogue in the Context of Genomics. Invited presentation for the *Human Molecular and Genetics Center’s Seminar Series.* Milwaukee, WI.

**Zusevics, K. L.** (2013). Genomics and Community Engagement. Invited presentation for *Medical College of Wisconsin Program in Genomics and Ethics Annual Symposium*. Milwaukee, WI.

**Zusevics, K. L.** (2013). Genomics, Ethics, and Community Engagement. Invited lecture for Community Memorial Hospital’s *Medical Ethics Advisory Council Education* meeting. Menomonee Falls, WI.

**Zusevics, K. L.** (2013). Ethics of Health Care and the Affordable Care Act. Invited presentation for the North Shore Presbyterian Church. Shorewood, WI.

**Zusevics, K. L.** (2012). What do I want to be when I grow up to be a PhD?  Narrowing down the job search and figuring out your professional identity. Invited presentation for *Medical College of Wisconsin’s PhD Program in Public & Community Health Doctoral Seminar Series*. Milwaukee, WI.

**Zusevics, K. L.** (2011). Making Education Healthy. Invited lecture for *Medical College of Wisconsin’s PhD Program in Public & Community Health Doctoral Seminar Series*. Milwaukee, WI.

**Zusevics, K. L.** (2011). School Readiness: A Summary of Research Findings. Invited presentation for Project LAUNCH’s Stakeholder Meeting. Milwaukee, WI.

**Zusevics, K. L.** (2010). Project Health. Invited lecture for *Medical College of Wisconsin’s PhD Program in Public & Community Health Doctoral Seminar Series*. Milwaukee, WI.

**Zusevics, K. L.** (2009). Health Equity: What really shapes our health? A discussion of the documentary *Unnatural Cause: Is Inequality Making Us Sick?* Invited lecture for the Latvian Lutheran Evangelical Holy Trinity Church of Milwaukee. Milwaukee, WI.

**Zusevics, K. L.** (2009). The Wisdom of Youth: Motivations and Energy for Research. Invited lecture for *Medical College of Wisconsin’s PhD Program in Public & Community Health Doctoral Seminar Series*. Milwaukee, WI.

**Additional Training and Certification**

* + - Certified Health Education Specialist (CHES Certification)
    - Proficient in SAS, SPSS, and Excel statistical and ATLAS.ti, NVivo and MAXQDA qualitative data analysis management programs
    - Obtained certificate of training in ATLAS.ti qualitative statistical software program (2013)
    - Participant in YWCA “Unlearning Racism” training for Medical College of Wisconsin (2013)
    - Proficient in online educational software management programs: D2L, Angel, and Blackboard
    - Online training and experience with website development and editing
    - Highly Skilled at Latvian; Proficient in German

**Recognitions­**

**2019** Recipient: Outstanding Graduate School Educator, Medical College of Wisconsin

**2018** Recipient: Outstanding Graduate School Educator, Medical College of Wisconsin

**2015** Recipient: New Investigator Award, Genomics Forum, 2015 American Public Health Association annual conference

**2013** Recipient: Outstanding Teaching Pin by Directors of Medical Student Courses, Medical College of Wisconsin

**2013** Finalist: APHA Genomics Forum “The Future of Public Health Genomics” manuscript contest

**2012** Recipient: Outstanding Teaching Pin by Directors of Medical Student Courses, Medical College of Wisconsin

**2012** Nominee: Medical College of Wisconsin Outstanding Dissertation Award

**2011**  Nominee: Wisconsin Public Health Association (WPHA) Board

**2010** Nominee: Association of American Colleges and Universities K. Patricia Cross Future Leaders Award

**2010** Nominee: APHA Committee on Affiliates Student of the Year Award

**2009** APHA Public Health Education and Health Promotion Section (PHEHP) Student Research Award

**2009** WPHA Conference Student Poster Presentation Award

**2008** WPHA Conference Student Poster Presentation Award

**2008**Nominee: UW- La Crosse Graduate Thesis Award

**2008** Nominee: UW- La Crosse Graduate Student Academic Achievement Award

**2007** John P. McGovern, M.D., National Scholarship Award, Eta Sigma Gamma

**2007** Milwaukee Scholars Award

**2002 –2006** Wisconsin State Scholars Scholarship

**Professional Memberships**

American Public Health Association

Wisconsin Public Health Association

**Service to Profession**

**2019 Abstract Reviewer,** American Public Health Association Annual Meeting, Community Based Public Health Caucus and Breastfeeding program

**2018 – Present Manuscript Reviewer,** *Global Health, Epidemiology and Genomics*

**2015 – Present Member,** Milwaukee Succeeds Early Childhood Social and Emotional Development Network, Opportunity Youth Network, and Data Council

**2015 – Present Core Team Member,** Guns, Grief, Grace: Everyone’s Toolkit Coalition

**2015 – 2017 Member,** HIPPY Milwaukee Advisory Board Member

**2015 – 2016 Co-Chair,** American Public Health Association’s Genomics Forum, Marketing and Communications Committee

**2015 Abstract Reviewer,** American Society for Bioethics and Humanities 17th Annual Meeting, Religion, Culture and Social Science Section

**2013 – Present Abstract Reviewer,** 141st American Public Health Association Annual Meeting, Community Based Public Health Caucus and School Health Education and Services program

**2013 – 2014 Member,** Medical College of Wisconsin’s PhD in Public and Community Health Program Dissertation Qualifying Exam Redesign Committee

**2013 – 2014 Member,** Medical College of Wisconsin’s Unlearning Racism Follow-Up Group

**2013 – 2014 Member,** Wisconsin Alliance for Women’s Health 2014 Women's Health Policy Summit Planning Committee

**2013 Member,** County Health Rankings Mini-Grant Planning Group**,** Wisconsin Public Health Association representative

**2013 Reviewer**, Analysis of Genetics Concepts in the New Next Generation Science Standards (NGSS) Project

**2013 Member,** ASHG’s Genetics Education Outreach Network

**2013 DNA Essay Contest Judge,** *American Society of Human Genetics*

**2013 Manuscript Reviewer,** *Annals of Internal Medicine*

**2013 Member,** Wisconsin Public Health Association’s National Public Health Week Committee

**2012 – Present Member,** Carroll University’s Public Health Program Community Advisory Board

**2012 – 2014 Manuscript Reviewer,** *Health Education*

**2011 – 2014** **Member**, Wisconsin Public Health Association, Marketing & Communications Committee

**2010 – Present Manuscript Reviewer**, *Youth and Society*

**2009 – Present** **Manuscript Reviewer**, *Journal of School Health*

**2012 – Present Alumni Representative and Adjunct Faculty Member,** Medical College of Wisconsin, PhD in Public and Community Health Advisory Committee

**2011 – 2012 Abstract Reviewer,** AcademyHealth 2012 Annual Research Meeting

**2008 – 2012** **Student Representative**, Medical College of Wisconsin, PhD in Public and Community Health Advisory Committee

**2007 – 2012** **Co-Chair**, Wisconsin Public Health Association, Marketing & Communications Committee

**2011 – 2012 Member,** Mount Mary – Medical College of Wisconsin Public Health Education Cooperative Program Committee

**2011 Abstract Reviewer,** 139th American Public Health Association Annual Meeting, Community Based Public Health Caucus

**2010 – 2011 Member,** Wisconsin Public Health Association, Mentor Toolbox Advisory Committee

**2010** **Abstract Reviewer**, 138th American Public Health Association Annual Meeting, School Health Education Services and Services Section

**2009 –2010 Planning Member**, Medical College of Wisconsin, Institute for Health & Society

**2009 Abstract Reviewer**, 137th American Public Health Association Annual Meeting, School Health Education Services and Services Section

**2007**  **Co-Director**, Madison Well Child Clinics’ “Child Safety” Program

**Service to Community**

**2014 – 2015** Milwaukee Latvian Community Commission Member

**2014 – Present** Milwaukee Latvian Folk Dance Group “Metienins” Treasurer

**2008 – Present** Milwaukee Latvian Lutheran Church Board Member and Accounts Payable Accountant

**1998 – Present** Milwaukee Latvian Folk Dance Group “Metienins” Member

**2011** Election official for the Latvian Parliamentary Elections

**2007 – 2011** 2012 Latvian Song and Dance Festival Planning Council Member

**2008 – 2010** Volunteer Health Educator at Milwaukee Public School’s Wellness program

**2008 – 2009** Volunteer Big Sister for Big Brothers Big Sisters of Metro Milwaukee

**2004 – 2008** Milwaukee Latvian Auxiliary Association Member; Assistant Treasurer

**2000 – 2009** Milwaukee Latvian School Assistant Educator

**1999 – 2009** Milwaukee Latvian Lutheran Church Youth Group Director

**Research References**

Sheri Johnson, PhD

UW Population Health Institute Director; Visiting Associate Professor; Acting Director, County Health Rankings & Roadmaps And RWJF Culture Of Health Prize  
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**Professional and Teaching References**

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