

## ***Kaija L. Zusevics, PhD, MPH, CHES***

### **Current Positions**

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Associate Researcher  
Center for Urban Population Health  
University of Wisconsin – Milwaukee

Adjunct Assistant Professor  
Institute for Health and Society  
Medical College of Wisconsin

### **Education**

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<b>2008 – 2012</b>	<b>PhD, Public and Community Health</b> Medical College of Wisconsin Areas of Focus: Community Based Participatory Research; Education; Hope Dissertation: “Effects of Project-Based Health Education on the Hope and Student Engagement of Urban Students of Color”
<b>2006 –2008</b>	<b>Masters of Public Health, Community Health Education</b> University of Wisconsin at La Crosse Thesis: “Assessing the online public health education needs, interests, and current capacities of Wisconsin public health professionals” Graduated Summa Cum Laude
<b>2002 –2006</b>	<b>Bachelors of Science, Elementary Education, minor in Health Education</b> University of Wisconsin at Madison GPA: 3.985

### **Research Experience**

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<b>2015 – Present</b>	<b>Researcher II</b> Center for Urban Population Health University of Wisconsin – Milwaukee College of Health Sciences Milwaukee, WI
<b>2012 – 2014</b>	<b>Postdoctoral Fellow</b> Program in Genomics and Ethics Center for Bioethics and Medical Humanities Medical College of Wisconsin Milwaukee, WI
<b>2011</b>	<b>Research Assistant</b> Tulane University “Seek, Test, Treat Study”: Qualitative Examination of MSM Perspectives on HIV Prevention Interventions Funding Agency: National Institutes of Health Milwaukee, WI

<b>2011</b>	<b>Research Assistant</b> Center for Urban Population Health Project LAUNCH: A National and Local Review of School Readiness Data Milwaukee, WI
<b>2011</b>	<b>Research Assistant</b> Medical College of Wisconsin, Institute for Health and Society Public Health Prevention Paradigm and Health Care Reform Policies Milwaukee, WI
<b>2011</b>	<b>Research Assistant</b> Medical College of Wisconsin, Institute for Health and Society Aligning Health Programs with Wisconsin Health Priorities Milwaukee, WI
<b>2009 – 2011</b>	<b>Research Assistant</b> Center for Urban Population Health Teen Health Policy Project Milwaukee, WI
<b>2009 – 2011</b>	<b>Research Assistant</b> Center for Urban Population Health Project Health: Evaluating a Project-Based Health Education Class Milwaukee, WI
<b>2008</b>	<b>Researcher</b> University of Wisconsin – La Crosse Great Britain Public Health Research Tour Great Britain, United Kingdom
<b>2006</b>	<b>Health Education Specialist and Researcher</b> Student Services / Prevention and Wellness Division Wisconsin Department of Public Instruction Madison, WI

### **Grant Funded Projects in Current Position**

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<b>2023 – Present</b>	<b>Harm Reduction Survey Report</b> Funded by the Wisconsin Department of Health Services
<b>2022 – Present</b>	<b>WeRISE Community Doula Program</b> Funded by the Wisconsin Department of Health Services
<b>2022 – 2023</b>	<b>Behavioral Workforce Environmental Scan Report</b> Funded by the Wisconsin Department of Health Services
<b>2020 - Present</b>	<b>Fatherhood Fire Grant</b> Funded by Administration for Children and Families
<b>2020 – 2020</b>	<b>Wisconsin Domestic Abuse Homicide Report</b> Funded by End Domestic Abuse Wisconsin
<b>2020 – Present</b>	<b>Evaluation of WeRISE Black Doulas Response to COVID-19</b>

Funded by the Wisconsin Partnership Program  
Key Partner: African American Breastfeeding Network

**2019 – Present**

**Wisconsin's Tobacco Grant Program**

Funded by the Wisconsin Department of Health Services, Division of Public Health, Bureau of Community Health Promotion, Tobacco Prevention and Control Program

**2019 – Present**

**The Gun Violence Project, Collaborative Team Science Grant**

Funded by the University of Wisconsin – Milwaukee  
Key Partners: Carroll University and Mothers Demand Action

**2019 – 2022**

**Evaluation of the Milwaukee Partnership Project**

Funded by the Morgridge Family Foundation  
Key Partner: Milwaukee Public School District

**2019 – 2020**

**Evaluation of the Community Doula Initiative**

Funded by the Wisconsin Partnership Project  
Key Partner: African American Breastfeeding Network

**2019 – 2020**

**Evaluation of the Supporting At-Risk Mothers in Breastfeeding Grant**

Funded by the Greater Milwaukee Foundation  
Key Partner: African American Breastfeeding Network

**2016 – Present**

**Evaluation of Racine Collaborative for Children's Mental Health Project**

Funded by Healthier Wisconsin Partnership Program's Community-Based Behavioral Health Initiative  
Key Partners: Racine County and Racine Unified School District

**2015 – Present**

**Evaluation of the Stay Strong Initiative**

Funded by the Wisconsin Department of Health Services  
Key Partner: Community Advocates

**2015 – Present**

**Evaluation of the Brighter Futures Initiative**

Funded by the Wisconsin Department of Health Services  
Key Partner: Community Advocates

**2017 – 2018**

**Wisconsin's Title V Pregnancy Prevention Grant Evaluation**

Funded by the Wisconsin Department of Health Services  
Key Partner: Community Advocates

**2015 – 2017**

**Evaluation of the Coverdell Stroke Initiative**

Funded by the Centers for Disease Control and Prevention  
Key Partner: Wisconsin Department of Health Services

**2015 – 2017**

**Breastfeeding Employer Supported Time Project**

Funded by the Kellogg Foundation  
Key Partner: African American Breastfeeding Network

**2015 – 2017**

**Direct Assistance for Dads (DAD) Project**

Funded by the Wisconsin Partnership Program  
Key Partner: City of Milwaukee Health Department

<b>2015 – 2016</b>	<b>Healthy Choices</b> Funded by the Wisconsin Partnership Program Key Partner: Sixteenth Street Community Health Center
<b>2015 – 2018</b>	<b>Community Health Score Card and Outcomes Measurement Reporting Support</b> Funded by Columbia St. Mary's, Inc. Key Partner: Milwaukee Health Care Partnership
<b>2015 - 2016</b>	<b>Childcare Assistance for Motivated Parents Program</b> Funded by the Kellogg Foundation Key Partner: HALO, Inc. in Racine, Wisconsin
<b>2015</b>	<b>Project LAUNCH (Linking Actions for Unmet Needs in Children's Health)</b> Funded by the Substance Abuse and Mental Health Services Administration Key Partner: Wisconsin Department of Health Services

## **Mentoring Experience**

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<b>2016 - Present</b>	<b>Field Placement and Capstone Project Advisor for Graduate students</b> Master of Public Health program Medical College of Wisconsin Milwaukee, WI
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## **Teaching Experience**

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### **Positions**

<b>2014 – 2015</b>	Assistant Professor Department of Health, Physical Education, Recreation, and Athletics Northeastern Illinois University 5500 North St. Louis Avenue, Chicago, IL 60625
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### **Courses Developed and/or Taught**

<b>2015 - Present</b>	<b>Course Developer and Instructor</b> Principles of Public Health Data and Epidemiology (Online) Masters of Public Health Program Medical College of Wisconsin Milwaukee, WI
<b>2013 - Present</b>	<b>Course Developer and Instructor</b> Racial and Ethnic Inequalities in Health (Online) Masters of Public Health Program Medical College of Wisconsin Milwaukee, WI
<b>2011– 2016</b>	<b>Adjunct Course Developer and Instructor</b> Public Health Policy and Administration Course Undergraduate in Public Health Program Carroll University Waukesha, WI
<b>2015 – 2015</b>	<b>Course Developer and Instructor</b>

Human Diseases  
Undergraduate Community Health and Wellness Program  
Northeastern Illinois University  
Chicago, IL

**2014 – 2015**

**Course Developer and Instructor**

Principles of Epidemiology  
Undergraduate Community Health and Wellness Program  
Northeastern Illinois University  
Chicago, IL

**2014 – 2015**

**Course Co-Developer and Instructor**

Principles of Health Behavior  
Undergraduate Community Health and Wellness Program  
Northeastern Illinois University  
Chicago, IL

**2014 – 2015**

**Course Developer and Instructor**

Community Health (Online)  
Undergraduate Community Health and Wellness Program  
Northeastern Illinois University  
Chicago, IL

**2011 – 2012**

**Adjunct Course Developer and Instructor**

Personal and Community Health Hybrid Course (Partially online)  
Undergraduate Health Sciences Programs  
Carroll University  
Waukesha, WI

**Courses Developed**

**2015**

**Course Developer**

Sex Education (Online)  
Undergraduate Community Health and Wellness Program  
Northeastern Illinois University  
Chicago, IL

**2013**

**Course Co-Developer (to be offered in 2014)**

Public Health Research versus Practice (Online)  
Certificate in Public Health Ethics / Masters of Public Health Program  
Medical College of Wisconsin  
Milwaukee, WI

**2013**

**Course Co-Developer (to be offered in 2014)**

Ethics and the Social Constructs of Health (Online)  
Certificate in Public Health Ethics / Masters of Public Health Program  
Medical College of Wisconsin  
Milwaukee, WI

**2012**

**Course Development Consultant and Facilitator**

Urban and Community Pathways Sessions for Medical Students  
Medical College of Wisconsin  
Milwaukee, WI

## Additional Professional Experience

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2021 - 2022	<b>Grant Reviewer</b> Advancing a Healthier Wisconsin Population Health Studies Grant Mechanism Medical College of Wisconsin Milwaukee, WI
2020	<b>Grant Reviewer</b> University of Wisconsin – Milwaukee NIH SEPA Internal Grant Mechanism University of Wisconsin – Milwaukee Milwaukee, WI
2011 – 2013	<b>Data Analysis Consultant</b> Dissertation Research of Dr. Maureen Bezold and Dr. Jeanette Kowalik Milwaukee, WI
2008	<b>Education Consultant &amp; Health Educator</b> Our Next Generation, Inc. Milwaukee, WI
2008	<b>Public Health Consultant</b> Pandemic Influenza Policies and Procedures for Health Departments City of Milwaukee Health Department Milwaukee, WI
2007 – 2008	<b>Coordinator – Public Health Planning</b> University of Wisconsin at Milwaukee Milwaukee, WI
2006 – 2007	<b>Health Educator</b> La Crosse County Health Department Tobacco Cessation Programs La Crosse, WI
2006	<b>Health Education Specialist</b> Wisconsin Department of Public Instruction Student Services Prevention and Wellness Team Madison, WI

## Publications

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### Dissertation

**Zusevics, K.L.** (2012). *Testing an intervention to impact student engagement and hope among urban students: A social determinants of health framework*. Diss. Medical College of Wisconsin.

### Thesis

**Zusevics, K.L.** (2008). *Assessing the Online Public Health Education Needs, Interests, and Current Capacities of Wisconsin Public Health Professionals*. Diss. University of Wisconsin--La Crosse.

### Books

**Zusevics, K. L.** (2010). *Online Education for Public Health Professionals*. Germany: LAP LAMBERT Academic Publishing.

## Reports

Palmersheim KA, **Zusevics K. L.** (2021). Wisconsin Tobacco Facts: Adults. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Population Health; 2021 (February).

Palmersheim KA, **Zusevics, K. L.** (2019). Wisconsin Tobacco Facts: Smoking During Pregnancy. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Population Health; 2019 (May).

Palmersheim KA, **Zusevics K. L.** (2019). Wisconsin Tobacco Facts: Consumption, Mortality, and Morbidity. Milwaukee, WI: University of Wisconsin-Milwaukee, Center for Urban Population Health; 2019 (March).

Florsheim, P., **Zusevics, K. L.**, Lemke, M., Stehman, C. *Report to the Milwaukee Public Schools on Project Health: A Project Based, Collaborative Learning Approach to Health Education*. (Center for Urban Population Health). Milwaukee, WI.

**Zusevics, K. L.** (2011). *School Readiness Report for Project LAUNCH*. (Center for Urban Population Health). Milwaukee, WI.

**Zusevics, K. L.** (2011). *Best Practices: Summary of 25 Projects Engaged In Health Improvement Efforts Aligned with the 11 Wisconsin Health Priorities*. (Institute for Health and Society, Medical College of Wisconsin report for the Milwaukee Health Department). Milwaukee, WI.

Beversdorf, S., Schmelzer, M., Caldart-Olson, L., Simon, R., Crouch-Smolarek, J., Wolff, M., Gallagher, R., **Zusevics, K. L.**, & Sampson, G. (2008) *Healthy Child = Healthy Learner = Academic Achievement: Recommendations to Improve School Health Services in Wisconsin*. (Healthier Wisconsin Partnership Program report). Kimberly, WI.

**Zusevics, K. L.** (2006). *Alcohol and Other Drug Abuse Policies and Programs in Wisconsin School Districts*. (Wisconsin Department of Public Instruction report). Madison, WI.

Hisgen, J. S., Dibble, N., Humphries, J., **Zusevics, K.L.** , & Carey, L. (2006). *Mental Health Units of Instruction: Mental Health Awareness*. (Wisconsin Department of Public Instruction report). Madison, WI.

## Peer Reviewed Articles

**Zusevics, K. L.**, Kaemmermer, N., Lang, J., Link, J., & Dot. (2019). A Unique Approach to Quality Improvement within the Stroke System of Care Utilizing Developmental Evaluation. Accepted for publication in *Health Promotion Practice*.

Beck, B., **Zusevics, K.L.**, & Dorsey, E. (2019). Why urban teens turn to guns: urban teens' own words on gun violence. *Public health*, 177, 66-70.

**Zusevics, K. L.**, Strong, K., McCauley, M., Kirschner, A. L. P., Jeruzal, J., Wilson, S., Knight, C., & May, T. (2018). Community Engagement, Trust, and Genetic Testing for Inherited

Diseases Among Adopted Persons. *Journal of Community Engagement and Scholarship*, Page 9, 69.

Strong, K. A., May, T., McCauley, M., Pean Kirschner, A. L., Jeruzal, J., Wilson, S. L. **Zusevics, K.L.**, & Knight, C. (2017). Adult adoptees' attitudes regarding the potential use of genetic information to fill the gap in their family health history. *Adoption & Fostering*, 41(2), 159-169.

May, T., Evans, J. P., Strong, K. A., **Zusevics, K. L.**, Derse, A. R., Jeruzal, J., ... & Grotevant, H. D. (2016). Issues of "Cost, Capabilities, and Scope" in Characterizing Adoptees' Lack of "Genetic-Relative Family Health History" as an Avoidable Health Disparity: Response to Open Peer Commentaries on "Does Lack of 'Genetic-Relative Family Health History' Represent a Potentially Avoidable Health Disparity for Adoptees?". *The American Journal of Bioethics*, 16(12), W4-W8.

May, T., Strong, K. A., **Zusevics, K. L.**, Jeruzal, J., La Pean Kirschner, Farrell, M., A. Derse, Evans, J., & Grotevant, H. (2016). Does lack of 'Genetic Relative Family Health History' represent a potentially avoidable health disparity for adoptees?. *The American Journal of Bioethics*, 16(12), 33-38.

May, T., **Zusevics, K.L.**, Derse, A., Strong, K.A., Jeruzal, J., La Pean Kirschner, A., Farrell, M., & Spellecy, R. (2014). The Limits of Traditional Approaches to Informed Consent for Genomic Medicine. *HealthCare Ethics Committee Forum*, Sep 26(3), 185-202.

Strong, K. A., **Zusevics, K. L.**, Bick, D., & Veith, R. (2014). Views of Non-Medical Professionals Regarding the Return of Whole Genome Sequencing Incidental Findings. Accepted for publication in the *Wisconsin Medical Journal*, 113(5), 179-184.

**Zusevics, K. L.**, Strong, K., Shimoyama, M., & Farrell, M. (2014). The Place for Genomics in Health Education. *Journal of School Health*, 84(6), 351.

Strong, K.A., Dimmock, D., **Zusevics, K. L.**, Derse, A., Jeruzal, J., Bick, D., Veith, R., Spellecy, R., La Pean Kirschner, A., Geurts, J., Scharer, G., Farrell, M., Worthey, E., May, T. (2014). In the absence of evidentiary harm, existing societal norms regarding parental authority should prevail. *The American Journal of Bioethics: AJOB*, 14(3), 24.

Strong, K.A., **Zusevics, K. L.**, Bick, D., & Veith, R. (2014). Views of primary care providers regarding the return of whole genome sequencing incidental findings. *Clinical Genetics*.

**Zusevics, K. L.** (2013). Public health genomics: a new space for a dialogue on racism through Community Based Participatory Research. *Public Health*, 127(11), 981-983.

**Zusevics, K. L.** & Johnson, S. (2013). Does Hope Change?: Testing a Project-Based Health Intervention among Urban Students of Color. *The Urban Review*, 46(3), 1-24.

May, T., **Zusevics, K. L.**, & Strong, K. (2013). On the Ethics of Translating Whole Genome Sequencing to Clinical Practice. *Pediatrics*, 132(2), 207-209.

**Zusevics, K. L.** (2013). Ancillary Care, Genomics, and the Need and Opportunity for Community-Based Participatory Research. *American Journal of Bioethics*, 13(2), 54-56.



**Zusevics, K. L.** Lemke, M., Harley, A., & Florsheim, P. (2013). Project Health: Evaluation of a Project-Based Health Education Program. *Health Education, 113*(3), 232-253.

**Zusevics, K. L.,** Gilmore, G., Jecklin, R., & Swain, G. (2009). Online Education: the needs, interests, and capacities of Wisconsin public health professionals. *MERLOT J Online Learning and Teaching, 5*, 531-45.

**Zusevics, K. L.** (2007). Essential elements of Schools of Public Health: A literature review. *Health Education Monograph, 24*(2), 51-55.

## Manuscripts in Preparation

Elisha, J.; Olson, J.; Blackwell, D.; Aboagye, S.; Reiauna, T.; **Zusevics, K.L.**; & Melinda, S. (Under review, 2022). Exploring Views of Technology to Inform Maternal and Child Health Interventions for Black Birthing People. Breastfeeding Medicine for review.

**Zusevics, K. L.,** Blackwell, D., et al. (2023). Addressing Black Infant and Maternal Health Disparities with Doulas: WeRISE Community Doula Program Evaluation. In preparation for *Wisconsin Medical Journal*.

## Peer Reviewed Abstracts and Professional Presentations

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### National

Blackwell, D., Bingham, W., **Zusevics, K.L.**, & Olson, J. (2023). Delivering Doulas: How the WeRISE BIPOC Doula Program is training and sustaining doulas to support healthy BIPOC families. Oral presentation at *CityMatCH's 2023 MCH Leadership Conference*. New Orleans, LA.

Blackwell, D., Bingham, W., **Zusevics, K.L.**, & Olson, J. (2023). Doulas Eliminating Disparities: WeRISE Community Doula Program: A Response to Maternal and Infant Health Inequities. Oral presentation at the *Birth and Beyond Summit 2023*. College Park, MD.

Rico-Mancera, C.; Henderson, S.; Julion, W.; Florsheim, P.; **Zusevics, K.L.**; Maldonado, J.; Garcia, D.; & Ceasar, I. (2022). Enhancing maternal and child health through father inclusive prenatal care. Oral presentation at the *American Public Health Association 2022 Annual Meeting and Expo*. Boston, MA.

Henderson, S.; Rico-Mancera, C.; Julion, W.; Florsheim, P.; Garcia, D.; Maldonado, J.; & **Zusevics, K.L.**(2022). Implementing Father Inclusive Prenatal Care during the COVID Pandemic. Oral presentation at the *American Public Health Association 2022 Annual Meeting and Expo*. Boston, MA.

**Zusevics, K.L.,** White, H., & Bizub, J. (2022). Improving Children's Mental Health Through School and Community Partnerships: Assessment, Practice, and Policy. Poster presentation at the *American School Health Association Annual Conference*. Virtual meeting.

Fitch, J.; Beck, B.; **Zusevics, K.L.**; Dickert, S.; Flower, M.; & Melzer-Lange, M. (2019). Changing the Community Conversation on Firearms. Poster presentation at the *Injury Free Coalition for Kids Annual Conference*, Fort Lauderdale, Florida.

White, H., **Zusevics, K. L.,** Lang, J., Hartley, J., & Ali, L. (2019). A Collaborative Approach to Assessment and Data Collection: The Social Emotional Learning Landscape in Racine Unified

School District. Poster presentation at the *2019 Social and Emotional Learning Exchange*, Chicago, IL.

Beck, B., **Zusevics, K. L.**, & Dorsey, E. (2017). Urban Youth Knowledge and Understanding of Gun Violence and Recommendations for Reducing Gun Violence. Poster presentation at the *2017 American Public Health Association Annual Meeting*, Atlanta, GA.

Darcy, D., **Zusevics, K. L.**, LaCounte, E.S., & Swain, G. R. (2017). The DAD Project: Supporting Fathers to Build Strong Families. Oral presentation at the *2017 CityMatCH Leadership Conference and Healthy Start Convention*, Nashville, TN.

Maida, T., Magana, E., **Zusevics, K. L.**, Frazer, D., Contreras, S., & Stehman, C. (2017). Healthy Choices/Ellecciones Saludables: A culturally/family centered model for Obesity Intervention in the Latino community. Oral presentation at the *2017 Wisconsin Food Summit*, La Crosse, WI.

Maida, T., Magana, E., **Zusevics, K. L.**, Frazer, D., Contreras, S., & Stehman, C. (2016). Healthy Choices/Ellecciones Saludables: A culturally/family centered model for Obesity Intervention in the Latino community. Poster presentation at the *2016 Obesity Society's Annual Scientific Meeting*, New Orleans, LA.

DuBois, D., **Zusevics, K. L.**, LaCounte, E. S., & Swain, G. R. (2016). An Innovative Public Health Program to Strengthen Father Involvement in Families: The Direct Assistance for Dads (DAD) Project. Oral presentation at the *2016 American Public Health Association Annual Meeting*, Denver, CO.

**Zusevics, K. L.**, Greer, D. L., Stehman, C., & Kessler, C. (2016). Impact of Wisconsin's Project LAUNCH on K5 School Readiness in Milwaukee Public Schools. Oral presentation at the *2016 American Public Health Association Annual Meeting*, Denver, CO.

Kessler, C., Stehman, C., Fong, B.M., & **Zusevics, K. L.** (2015). A Graphic Novella Approach to Case Study Evaluation. Presented by Kessler, C. and Stehman, C. at American Evaluation Association, Evaluation 2015: Exemplary Evaluations in a Multicultural World. Chicago, IL (November).

**Zusevics, K. L.**, May, T., Strong, K., La Pean Kirschner, A., & Jeruzal, J. (2015). On the Potential Use of Genomics for Family Health History Information: Views of Adoptees. Oral presentation at the *2015 American Public Health Association Annual Meeting*, Chicago, IL.

Howard, M., Florsheim, P., **Zusevics, K. L.**, Fuller, B., Lemke, M., & Bokowy, L. (2015). A Tale of Two Curricula: Testing the Impact of Health Education in Public High Schools with At-Risk Youth. Oral presentation accepted for presentation at the *Society for Public Health Education Annual Conference*. Portland, OR.

La Pean Kirschner, A., May, T., **Zusevics, K. L.**, Strong, K., Grotevant, H., Wilson, S., Jeruzal, J., Derse, A., Knight, C., & Farrell, M. (2014). Focus Group Attitudes and Opinions About the Potential Use of Genomic Sequencing as a Substitute for Biological Family History for Adult Adoptees. Poster presentation at the *2014 New Worlds of Adoption Conference*. Amherst, MA.

La Pean Kirschner, A., May, T., **Zusevics, K. L.**, Strong, K., Grotevant, H., Wilson, S., Jeruzal, J., Derse, A., Knight, C., & Farrell, M. (2014). Focus Group Attitudes and Opinions About the Potential Use of Genomic Sequencing as a Substitute for Biological Family History for Adult

Adoptees. Poster presentation at the *American College of Medical Genetics Meeting*. Nashville, TN.

**Zusevics, K. L.,** Strong, K. A., & May, T. (2013). Genetics and genomics education at accredited schools and programs of public health. Poster presentation at the *American Public Health Association Annual Meeting*. Boston, MA.

**Zusevics, K. L. &** Johnson, S. (2013). White Complicity and White Moral Responsibility in the Genomic Era. Poster presentation at the *American Society for Bioethics and Humanities Annual Meeting*. Atlanta, GA.

**Zusevics, K. L.,** Johnson, S., Florsheim, P., & Lemke, M. (2013). Project-based learning in health education: Impacts on hope and absenteeism among urban students of color. Poster presentation at the *Third World Congress on Positive Psychology*. Los Angeles, CA.

Strong, K., May, T., **Zusevics, K. L.,** Derse, A.R., Spellecy, R., & Farrell, M. H. (2012). The Medical College of Wisconsin Program in Genomics and Ethics: An empirical bioethics venture. Poster presentation at the *American Society of Human Genetics Annual Conference*. San Francisco, CA.

**Zusevics, K. L.,** Lemke, M., Harley, A., & Florsheim, P. (2012). Case-Study Analysis of a Project-Based Health Education Program. Poster presentation at the *American School Health Association's 86th Annual School Health Conference*. San Antonio, TX.

**Zusevics, K. L.** Lemke, M., & Harley, A. (2011). Improving Health Education Curriculum through a Community – Engaged Process Evaluation. Poster presentation at the *American Academy of Health Behavior*. Hilton Head, SC.

**Zusevics, K. L. &** Ngui, E. (2010). Effect of Youth Assets on Perceived Physical and Mental Health Status. Round table discussion at the *American School Health Association's 84<sup>th</sup> Annual School Health Conference*. Kansas City, MO.

**Zusevics, K. L. &** Ngui, E. (2010). Associations of Youth Assets, Race/Ethnicity, Health Status and Sadness/Hopelessness: An analysis of the Milwaukee & Wisconsin YRBSS. Oral presentation at *SOPHE & CDC's Prevention Research Centers Joint 2010 Conference*. Atlanta, GA.

**Zusevics, K. L.** (2009). Organizing a Statewide Simulcast to Increase Public Awareness of Water and Public Health in Wisconsin. Poster presentation at the *137<sup>th</sup> American Public Health Association Annual Meeting and Exposition*, Philadelphia, PA.

**Zusevics, K. L.** (2008). Assessing the online public health education needs, interests, and current capacities of Wisconsin public health professionals. Poster presentation at the *American Public Health Association Annual Conference*. San Diego, CA.

Moore, D., Bliss, A., & **Zusevics, K. L.** (2007). Street outreach tobacco control for 18-24 year olds. Poster presentation at the *National Conference on Tobacco or Health*. Minneapolis, MN.

## **Regional**

Bizub, J., Frazer, D., & **Zusevics, K.L.** (2023). Harm Reduction in Wisconsin: Community and Individual Assessment Survey Results. Oral presentation at the *Wisconsin 2023 Harm Reduction Conference*. Green Bay, WI.

Blackwell, D., Schott, K., & **Zusevics, K.L.** (2022). WeRISE: Black Birth Workers Response to COVID19 to Support Black Mothers and Babies. Oral presentation at the *2022 Wisconsin Public Health Association*. Wisconsin Dells, WI.

White, H., **Zusevics, K.L.**, and Bizub, J. (2021). Mental Health Referral Pathway via a community navigation website. Oral presentation at the *31<sup>st</sup> Annual Children Come First Conference*. Wisconsin Dells, WI.

Blackwell, D., Ward, J., & **Zusevics, K.L.** (2019). Community Doula Initiative: Addressing Maternal and Infant Mortality Disparities through Community-Building and Community Voice. Poster presentation at the *2019 Women's Health and Health Equity Research Lecture and Symposium*. Madison, WI.

Fitch, J., **Zusevics, K. L.**, Dickert, S., Parker, J., & Flower, M. (2019). Public Health Solutions To Gun Violence. Workshop presentation at the *National Association of Social Workers - Wisconsin Chapter*. Milwaukee, WI.

White, H., **Zusevics, K. L.**, & Lang, J.,(2019). Improving Children's Mental Health Through School And Community Partnerships. Poster presentation at the *2019 Advancing Behavioral Health Summit*. Wisconsin Dells, WI.

Vanderheyden, L., Hartley, J., Martone, L., **Zusevics, K.L.**, & Lang, J. (2018). Shining a Light on Social and Emotional Learning. Presentation at the *Building the Heart of Successful Schools Wisconsin Department of Public Instruction Conference*. Madison, WI.

Fitch, J., Beck, B., Flower, M., Levas, M., Rolando, L., & **Zusevics, K.L.** (2018). Guns, Grief and Grace in America: Everyone's Toolkit. Workshop at the *National Association of Social Workers - Wisconsin Chapter*. Milwaukee, WI.

Hartley, J., Steckloff, J., **Zusevics, K.L.**, Stehman, C., & Lang, J. (2018). Framework, Tools, & Experiences with Behavioral Health Data Collection in two Wisconsin School Systems. Oral presentation at the *2018 Advancing Behavioral Health Summit*. Wisconsin Dells, WI.

Link, J., Lang, J., & **Zusevics, K. L.** (2017). Wisconsin Coverdell Stroke: A Developmental Evaluation Approach to Community Based Stroke Practices. Oral presentation at the *2017 Wisconsin Public Health Association Annual Meeting*, Wisconsin Dells, WI.

**Zusevics, K. L.**, Strong, K., & Derse, A.R. (2013). Genomics: What does it mean for Public Health? Oral presentation at the *2013 Wisconsin Public Health Association Annual Conference*. Wisconsin Dells, WI.

**Zusevics, K. L.**, Johnson, S., Florsheim, P., & Lemke, M. (2013). Project-based learning in health education: Impacts on hope and absenteeism among urban students of color. Poster presentation at the *2013 Wisconsin Public Health Association Annual Conference*. Wisconsin Dells, WI.

Strong, K., May, T., **Zusevics, K. L.**, Derse, A.R., Spellecy, R., & Farrell, M. H. (2012). The Medical College of Wisconsin Program in Genomics and Ethics: An empirical bioethics

venture. Poster presentation at the *Wisconsin Research and Education Network Conference*. Madison, WI.

Hernandez, M., Lemke, M., Florsheim, P., **Zusevics, K. L.** (2011). Public Health in Public Schools: Preliminary Results for the Project Health Program. Submitted to the *Wisconsin Public Health Association Annual Conference*. Appleton, WI.

**Zusevics, K. L.**, Lemke, M., & Florsheim, P. (2010). Do changes in health education policy predict changes in adolescent health outcomes? Poster presentation at the *2010 Wisconsin Public Health Association and Wisconsin Association of Local Health Departments and Boards Annual Conference*. Middleton, WI.

**Zusevics, K. L.** & Ngui, E. (2010). Associations of Youth Assets, Race/Ethnicity, Health Status and Sadness/Hopelessness: An analysis of the Milwaukee & Wisconsin YRBSS. Oral presentation at the *2010 Wisconsin Public Health Association and Wisconsin Association of Local Health Departments and Boards Annual Conference*. Middleton, WI.

**Zusevics, K. L.** (2009) Organizing a Statewide Simulcast to Increase Public Awareness of Water and Public Health in Wisconsin. Poster presentation at the *2009 Wisconsin Public Health Association and Wisconsin Association of Local Health Departments and Boards Annual Conference*. Appleton, WI.

**Zusevics, K. L.** (2008). Assessing the online public health education needs, interests, and current capacities of Wisconsin public health professionals. Poster presentation at the *2008 Wisconsin Public Health Association Annual Conference*. Madison, WI.

Moore, D., Bliss, A., & **Zusevics, K. L.** (2007). Street outreach tobacco control for 18-24 year olds. Oral presentation at the *Wisconsin Tobacco Control Conference*. Madison, WI.

## **Local**

Greer, D. L., **Zusevics, K. L.**, Stehman, C., & Kessler, C. (2016). The Impact of Wisconsin's Project LAUNCH on School Readiness: A Community Quasi-Experimental Intervention Study of K5 Students in Milwaukee Public Schools. Oral presentation at the *Aurora Scientific Day*. Milwaukee, WI.

**Zusevics, K. L.**, Strong, K. A., & May, T. (2013). Genetics and genomics education at accredited schools and programs of public health. Poster presentation at the *Medical College of Wisconsin's Annual Graduate Student and Postdoctoral Fellow Research Day*. Milwaukee, WI.

Strong, K.A., **Zusevics, K. L.**, Farrell, M., LaPean Kirschner, A., Jeruzal, J., May, T., Spellecy, R., & Derse, A. (2013). Engagement Study for MCW Genomics. Poster presentation at the *Medical College of Wisconsin's Annual Research Day*. Milwaukee, WI.

**Zusevics, K. L.**, Florsheim, P., & Lemke, M. (2011). Effects of Project-Based Health Education on the Student Engagement and Hope of Urban Students of Color. Poster presentation at the *University of Wisconsin – Milwaukee, College of Health Sciences Fall Research Symposium*. Milwaukee, WI.

**Zusevics, K. L.**, Florsheim, P., & Lemke, M. (2011). Effects of Project-Based Health Education on the Student Engagement and Hope of Urban Students of Color. Poster presentation at the *Medical College of Wisconsin's Graduate Student Poster Session*. Milwaukee, WI.

**Zusevics, K. L. & Ngui, E. (2009).** Associations of Youth Assets, Race/Ethnicity, Health Status and Sadness/Hopelessness: An analysis of the Milwaukee & Wisconsin YRBSS. Presentation at the *Medical College of Wisconsin's Epidemiology Seminar Series*. Milwaukee, WI.

## **Invited Lectures / Talks**

Fitch, J. & **Zusevics, K. L. (2016).** Guns, Grief, and Grace in America: Everyone's Tool-Kit Project. Presentation for the *Osher Lifelong Learning Institute*, University of Wisconsin-Milwaukee's School of Continuing Education. Milwaukee, WI.

**Zusevics, K. L. (2013).** What's Your Use of Race? A Dialogue in the Context of Genomics. Invited presentation for the *Human Molecular and Genetics Center's Seminar Series*. Milwaukee, WI.

**Zusevics, K. L. (2013).** Genomics and Community Engagement. Invited presentation for *Medical College of Wisconsin Program in Genomics and Ethics Annual Symposium*. Milwaukee, WI.

**Zusevics, K. L. (2013).** Genomics, Ethics, and Community Engagement. Invited lecture for Community Memorial Hospital's *Medical Ethics Advisory Council Education* meeting. Menomonee Falls, WI.

**Zusevics, K. L. (2013).** Ethics of Health Care and the Affordable Care Act. Invited presentation for the North Shore Presbyterian Church. Shorewood, WI.

**Zusevics, K. L. (2012).** What do I want to be when I grow up to be a PhD? Narrowing down the job search and figuring out your professional identity. Invited presentation for *Medical College of Wisconsin's PhD Program in Public & Community Health Doctoral Seminar Series*. Milwaukee, WI.

**Zusevics, K. L. (2011).** Making Education Healthy. Invited lecture for *Medical College of Wisconsin's PhD Program in Public & Community Health Doctoral Seminar Series*. Milwaukee, WI.

**Zusevics, K. L. (2011).** School Readiness: A Summary of Research Findings. Invited presentation for Project LAUNCH's Stakeholder Meeting. Milwaukee, WI.

**Zusevics, K. L. (2010).** Project Health. Invited lecture for *Medical College of Wisconsin's PhD Program in Public & Community Health Doctoral Seminar Series*. Milwaukee, WI.

**Zusevics, K. L. (2009).** Health Equity: What really shapes our health? A discussion of the documentary *Unnatural Cause: Is Inequality Making Us Sick?* Invited lecture for the Latvian Lutheran Evangelical Holy Trinity Church of Milwaukee. Milwaukee, WI.

**Zusevics, K. L. (2009).** The Wisdom of Youth: Motivations and Energy for Research. Invited lecture for *Medical College of Wisconsin's PhD Program in Public & Community Health Doctoral Seminar Series*. Milwaukee, WI.

## **Additional Training and Certification**

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- Certified Health Education Specialist (CHES Certification)
- Proficient in SAS, SPSS, and Excel statistical and ATLAS.ti, NVivo and MAXQDA qualitative data analysis management programs

- Obtained certificate of training in ATLAS.ti qualitative statistical software program (2013)
- Participant in YWCA “Unlearning Racism” training for Medical College of Wisconsin (2013)
- Proficient in online educational software management programs: D2L, Angel, and Blackboard
- Online training and experience with website development and editing
- Highly Skilled at Latvian; Proficient in German

## Recognitions

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<b>2022</b>	Recipient: Outstanding Graduate School Educator, Medical College of Wisconsin
<b>2019</b>	Recipient: Outstanding Graduate School Educator, Medical College of Wisconsin
<b>2018</b>	Recipient: Outstanding Graduate School Educator, Medical College of Wisconsin
<b>2015</b>	Recipient: New Investigator Award, Genomics Forum, 2015 American Public Health Association annual conference
<b>2013</b>	Recipient: Outstanding Teaching Pin by Directors of Medical Student Courses, Medical College of Wisconsin
<b>2013</b>	Finalist: APHA Genomics Forum “The Future of Public Health Genomics” manuscript contest
<b>2012</b>	Recipient: Outstanding Teaching Pin by Directors of Medical Student Courses, Medical College of Wisconsin
<b>2012</b>	Nominee: Medical College of Wisconsin Outstanding Dissertation Award
<b>2011</b>	Nominee: Wisconsin Public Health Association (WPHA) Board
<b>2010</b>	Nominee: Association of American Colleges and Universities K. Patricia Cross Future Leaders Award
<b>2010</b>	Nominee: APHA Committee on Affiliates Student of the Year Award
<b>2009</b>	APHA Public Health Education and Health Promotion Section (PHEHP) Student Research Award
<b>2009</b>	WPHA Conference Student Poster Presentation Award
<b>2008</b>	WPHA Conference Student Poster Presentation Award
<b>2008</b>	Nominee: UW- La Crosse Graduate Thesis Award
<b>2008</b>	Nominee: UW- La Crosse Graduate Student Academic Achievement Award
<b>2007</b>	John P. McGovern, M.D., National Scholarship Award, Eta Sigma Gamma
<b>2007</b>	Milwaukee Scholars Award
<b>2002 –2006</b>	Wisconsin State Scholars Scholarship

## Professional Memberships

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American Public Health Association  
 Wisconsin Public Health Association

## Service to Profession

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**2022 – Present**      **Manuscript Reviewer, *Urban Transformations, Community Engagement***

<b>2021 - Present</b>	<b>Editorial board member, <i>Health Behavior and Policy Review</i></b>
<b>2019</b>	<b>Abstract Reviewer, American Public Health Association Annual Meeting, Community Based Public Health Caucus and Breastfeeding program</b>
<b>2018 – Present</b>	<b>Manuscript Reviewer, <i>Global Health, Epidemiology and Genomics</i></b>
<b>2015 – Present</b>	<b>Member, Milwaukee Succeeds Early Childhood Social and Emotional Development Network, Opportunity Youth Network, and Data Council</b>
<b>2015 – Present</b>	<b>Core Team Member, Guns, Grief, Grace: Everyone’s Toolkit Coalition</b>
<b>2015 – 2017</b>	<b>Member, HIPPY Milwaukee Advisory Board Member</b>
<b>2015 – 2016</b>	<b>Co-Chair, American Public Health Association’s Genomics Forum, Marketing and Communications Committee</b>
<b>2015</b>	<b>Abstract Reviewer, American Society for Bioethics and Humanities 17<sup>th</sup> Annual Meeting, Religion, Culture and Social Science Section</b>
<b>2013 – Present</b>	<b>Abstract Reviewer, American Public Health Association Annual Meeting, Community Based Public Health Caucus and School Health Education and Services program</b>
<b>2013 – 2014</b>	<b>Member, Medical College of Wisconsin’s PhD in Public and Community Health Program Dissertation Qualifying Exam Redesign Committee</b>
<b>2013 – 2014</b>	<b>Member, Medical College of Wisconsin’s Unlearning Racism Follow-Up Group</b>
<b>2013 – 2014</b>	<b>Member, Wisconsin Alliance for Women’s Health 2014 Women's Health Policy Summit Planning Committee</b>
<b>2013</b>	<b>Member, County Health Rankings Mini-Grant Planning Group, Wisconsin Public Health Association representative</b>
<b>2013</b>	<b>Reviewer, Analysis of Genetics Concepts in the New Next Generation Science Standards (NGSS) Project</b>
<b>2013</b>	<b>Member, ASHG’s Genetics Education Outreach Network</b>
<b>2013</b>	<b>DNA Essay Contest Judge, <i>American Society of Human Genetics</i></b>
<b>2013</b>	<b>Manuscript Reviewer, <i>Annals of Internal Medicine</i></b>
<b>2013</b>	<b>Member, Wisconsin Public Health Association’s National Public Health Week Committee</b>
<b>2012 – Present</b>	<b>Member, Carroll University’s Public Health Program Community Advisory Board</b>
<b>2012 – 2014</b>	<b>Manuscript Reviewer, <i>Health Education</i></b>
<b>2011 – 2014</b>	<b>Member, Wisconsin Public Health Association, Marketing &amp; Communications Committee</b>
<b>2010 – Present</b>	<b>Manuscript Reviewer, <i>Youth and Society</i></b>
<b>2009 – Present</b>	<b>Manuscript Reviewer, <i>Journal of School Health</i></b>
<b>2012 – Present</b>	<b>Alumni Representative and Adjunct Faculty Member, Medical College of Wisconsin, PhD in Public and Community Health Advisory Committee</b>
<b>2011 – 2012</b>	<b>Abstract Reviewer, AcademyHealth 2012 Annual Research Meeting</b>
<b>2008 – 2012</b>	<b>Student Representative, Medical College of Wisconsin, PhD in Public and Community Health Advisory Committee</b>
<b>2007 – 2012</b>	<b>Co-Chair, Wisconsin Public Health Association, Marketing &amp; Communications</b>



	Committee
<b>2011 – 2012</b>	<b>Member</b> , Mount Mary – Medical College of Wisconsin Public Health Education Cooperative Program Committee
<b>2011</b>	<b>Abstract Reviewer</b> , 139 <sup>th</sup> American Public Health Association Annual Meeting, Community Based Public Health Caucus
<b>2010 – 2011</b>	<b>Member</b> , Wisconsin Public Health Association, Mentor Toolbox Advisory Committee
<b>2010</b>	<b>Abstract Reviewer</b> , 138 <sup>th</sup> American Public Health Association Annual Meeting, School Health Education Services and Services Section
<b>2009 – 2010</b>	<b>Planning Member</b> , Medical College of Wisconsin, Institute for Health & Society
<b>2009</b>	<b>Abstract Reviewer</b> , 137 <sup>th</sup> American Public Health Association Annual Meeting, School Health Education Services and Services Section
<b>2007</b>	<b>Co-Director</b> , Madison Well Child Clinics’ “Child Safety” Program

## Service to Community

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<b>2008 – Present</b>	Milwaukee Latvian Lutheran Church Board Member and Accounts Payable Accountant
<b>2014 – 2015</b>	Milwaukee Latvian Community Commission Member
<b>2014 – 2019</b>	Milwaukee Latvian Folk Dance Group “Metienins” Treasurer
<b>1998 – 2019</b>	Milwaukee Latvian Folk Dance Group “Metienins” Member
<b>2011</b>	Election official for the Latvian Parliamentary Elections
<b>2007 – 2011</b>	2012 Latvian Song and Dance Festival Planning Council Member
<b>2008 – 2010</b>	Volunteer Health Educator at Milwaukee Public School’s Wellness program
<b>2008 – 2009</b>	Volunteer Big Sister for Big Brothers Big Sisters of Metro Milwaukee
<b>2004 – 2008</b>	Milwaukee Latvian Auxiliary Association Member; Assistant Treasurer
<b>2000 – 2009</b>	Milwaukee Latvian School Assistant Educator
<b>1999 – 2009</b>	Milwaukee Latvian Lutheran Church Youth Group Director